



AGENDA

RĀRANGI TAKE

NOTICE OF THE INAUGURAL MEETING OF

ECONOMIC DEVELOPMENT COMMITTEE

to be held on **Tuesday 21 January 2020** commencing at **3.00 pm**
in the Council Chambers, 36 Weld Street, Hokitika

Chairperson: His Worship the Mayor

Members: Cr Hart
Cr Martin

Cr Keogan
Kw Tumahai



Council Vision:

We work with the people of Westland to grow and protect our communities, our economy and our unique natural environment.

Purpose:

The Council is required to give effect to the purpose of local government as prescribed by section 10 of the Local Government Act 2002. That purpose is:

- (a) To enable democratic local decision-making and action by, and on behalf of, communities; and
- (b) To promote the social, economic, environmental, and cultural well-being of communities in the present and for the future.

1. NGĀ WHAKAPAAHA APOLOGIES

(includes leave of absence notification)

2. WHAKAPUAKITANGA WHAIPĀNGA DECLARATIONS OF INTEREST

Members need to stand aside from decision-making when a conflict arises between their role as a Member of the Council and any private or other external interest they might have. This note is provided as a reminder to Members to review the matters on the agenda and assess and identify where they may have a pecuniary or other conflict of interest, or where there may be a perception of a conflict of interest.

If a member feels they do have a conflict of interest, they should publicly declare that at the start of the meeting or of the relevant item of business and refrain from participating in the discussion or voting on that item. If a member thinks they may have a conflict of interest, they can seek advice from the Chief Executive or the Group Manager: Corporate Services (preferably before the meeting). It is noted that while members can seek advice the final decision as to whether a conflict exists rests with the member.

3. ADOPT TERMS OF REFERENCE

(Pages 4 – 7)

4. PŪRONGO KAIMAHI STAFF REPORTS

- Previous reports (Pages 8 – 91)

5. FUNDING APPLICATIONS


- PGF Status update – Penny Bicknell

6. GENERAL DISCUSSION

- Forward planning

**DATE OF NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING
14 APRIL 2020
COUNCIL CHAMBERS, 36 WELD STREET, HOKITIKA**

TERMS OF REFERENCE FOR THE ECONOMIC DEVELOPMENT COMMITTEE

	Authorising Body	Mayor / Council
	Status	Standing Committee
	Title	Economic Development Committee
	Approval Date	21 st January 2020
	Administrative Support	Chief Executive Office

Purpose

To:

- Provide strategic oversight and direction for economic development in the district.
- Management, monitoring and reporting to Council on the performance of Westland's economy and the coordination of the Economic Development Strategy.
- Propose, support and review strategic projects and programmes to deliver on the Economic Development Strategy.
- Facilitate partnerships and collaborative funding models to support economic development initiatives and across the arts, cultural and events sector.
- Point of engagement for the Council with the government, businesses, business organisations, and local economic development agencies in relation to all economic policy and strategy matters.
- Point of engagement for Council with the Westland Holdings Ltd.
- Evaluate the balance of economic development policies, programmes and initiatives across the district and ensure an appropriate balance between rural and urban opportunities.
- Engagement with Tangata Whenua as Kaitiaki with Mana Whenua status
- Develop international relationships with the intention of encouraging sister city relationships.

Responsibility

The Committee will focus on:

- delivering sustainable long-term economic growth and increased employment;
- work alongside DWC in regards to the economic strategy for the West Coast;
- work alongside Ngāti Waewae and Te Rūnanga o Makaawhio with their respective growth strategies
- optimise external funding options to level economic growth
- promoting the district's visitor attractions and tourism activities;
- supporting in the development and delivering high-quality events;
- and supporting initiatives aimed at the district's economic drivers

Within the specified areas of activity the Committee is responsible for:

- In accordance with the work programme agreed with Council, developing strategy and policy to recommend to Council, including any agreed community consultation.
- Developing an Economic Workplan to support the focus areas.
- Working with WHL on their Statement of Intent and Strategic Objectives.
- Making decisions within delegated powers.

DELEGATIONS TO THE COMMITTEE:

The Economic Development Committee shall have the following delegated powers and be accountable to Council for the exercising of these powers.

In exercising the delegated powers, the committee will operate within:

- policies, plans, standards or guidelines that have been established and approved by Council;
- the overall priorities of Council;
- the needs of Iwi and the local communities; and
- the approved budgets for the activity.

The Economic Development Committee shall have delegated authority to:

- Power to co-opt other members as appropriate
- All powers necessary to perform the Committee's responsibilities, except:
 - Powers that the Council cannot legally delegate or has retained for itself;
 - Where the Committee's responsibility is limited to making a recommendation only;
 - The approval of expenditure not contained within approved budgets.
 - Approval of expenditure outside the remit of the delegations authority;
 - The approval of final policy;
 - Deciding significant matters for which there is high public interest and which are controversial;
 - The commissioning of reports on new policy where that policy programme of work has not been approved by the Council;
 - Power to establish subcommittees.

Power to Delegate

The Economic Development Committee may not delegate any of its responsibilities, duties or powers.

Membership

The Economic Development Committee will comprise the following, one of which will be the chairperson:

- Mayor (Chairperson)
- Councillors x 3
- Iwi Rep x 1

Chairperson

The Chairperson is responsible for:

- The efficient functioning of the Committee;
- Setting the agenda for Committee meetings in conjunction with the Chief Executive Officer; and
- Ensuring that all members of the Committee receive sufficient timely information to enable them to be effective Committee members.

The Chairperson will be the link between the Committee and Council staff.

Quorum

The quorum at any meeting of the Committee shall be Chairperson and any two members

Frequency of Meetings

The Committee shall meet as required but not less than quarterly.

Relationships with Other Parties

The Chief Executive is responsible for servicing and providing support to the Committee in the completion of its duties and responsibilities. The Chief Executive shall assign council staff as required to provide these functions on his / her behalf.

The Chairperson may request the Chief Executive and staff in attendance to leave the meeting for the duration of the discussion. The Chairperson will provide minutes for that part of the meeting.

Contacts with Media and Outside Agencies

The Committee Chairperson is the authorised spokesperson for the Committee in all matters where the Committee has authority or a particular interest.

Committee members, including the Chairperson, do not have delegated authority to speak to the media and / or outside agencies on behalf of Council on matters outside of the Committee's delegations.

The Chief Executive will manage the formal communications between the Committee and its constituents and for the Committee in the exercise of its business. Correspondence with central government, other local government agencies or other official agencies will only

take place through Council staff and will be undertaken under the name of the District Council.

Conduct of Affairs

The Committee shall conduct its affairs in accordance with the Local Government Act 2002, the Local Government Official Information and Meetings Act 1987, the Local Authorities (Members' Interests) Act 1968, Council's Standing Orders and Code of Conduct.

Public Access and Reporting

Notification of meetings to the public and public access to meetings and information shall comply with Standing Orders, but it should be noted that:

- Workshop meetings solely for information and discussions and at which no resolutions or decisions are made may be held in accordance with Standing Orders.
- Extraordinary meetings of the Committee must be held in accordance with Standing Orders.

The public may be excluded from the whole or part of the proceedings of the meeting and information withheld on one or more of the grounds specified in s.48 of the Local Government Official Information and Meetings Act 1987.

The Committee shall record minutes of all its proceedings.

Adopted by Council:

Economic Development for Westland District

**WDC CE Presentation
10-April-18**

Council Vision

Westland District Council will facilitate the development of communities within its district through delivery of sound infrastructure, policy and regulation. This will be achieved by:

- Involving the community and stakeholders
- Delivering core services that meet community expectations and demonstrate value and quality.
- Proudly promoting, protecting and leveraging our historic, environmental, cultural and natural resource base to enhance lifestyle and opportunity for future generations.



West Coast Economic Development

West Coast Growth Study September 2016

The Regional Growth Program published June 2017

West Coast Economic Development – Action Plan 2017

- Growing the West Coast visitor economy
 - Extending the Hokitika Gorge experience
 - Future Proofing Franz Josef
 - Tai Poutini Maori Tourism Strategy
 - Culture and Heritage Tourism Development
 - Implementing the West Coast Tourism marketing plan
- Making it easier to do business
 - Single window regulatory processing initiative
 - Disposal of low conservation value land

West Coast Economic Development

- Supporting Economic diversification
 - Developing sustainable wild whitebait fishery
 - Wind-blown timber from Conservation Land
 - Growing the digital economy
- Improving connectivity and infrastructure
 - Investment in road resilience
 - Investment in visitor routes
- Developing a regional network of world-class cycle ways

West Coast Economic Development

The announcement of the Provisional Growth Fund by the incoming government of \$1B per year for the next 3 years to enhance regional development.

From the Minister Shane Jones

- “Our first regional packages support the regions most neglected by the last government: in Northland, Tairāwhiti-East Coast, Hawke’s Bay and Manawatū-Whanganui and the West Coast of the South Island.
- “We are providing an immediate boost to these areas by investing \$61.7 million into forestry initiatives, tourism ventures, rail and roading projects, and supporting these regions develop their proposals further to help them get off the ground.

Central Government is adamant it must be a regional approach to economic development with consensus on the priorities.

West Coast Economic Development

Through the mayors and chairs forum we have been tasked with putting our best foot forward into what other opportunities are out there.

The Scope of the work is on private & DWC investment, the Provisional Growth fund and MBIE Growth action plan.

Buller & Greymouth will also do the same

Kevin Stratful (through DWC) has been tasked with compiling a regional review once these options have been completed with each district having their own blueprint.

Expect a joint workshop with all councilors within the region in mid May to finalise a program

Strategy development meeting with each council in June with finalised action plan mid July.

Westland Economic Development

A starter for 10

Tourism

Tourism underpins Westland's economy. The tourism numbers continue to grow and this has the townships busting at the seams during from late Oct-Mar every year.

The pressures that this is imposing on the infrastructure, tourist attractions and accommodation must be future proofed.



Tourism Impact on Water Supply

- Increased demand borne out by increase in visitor numbers
- Water Supply (based on potentially new regulations).
- Supply Capacity
- Longer dry spells
- Water Treatment
 - Many settlements in the rural sectors on the coast are exposed to untreated water supply.
 - A full gap analysis will be undertaken to determine the breadth of this issue.
 - The Havelock North Drinking Water Report will impose significant requirements onto all councils that the ratepayer base will not be able to afford.



REPORT OF THE HAVELOCK NORTH
DRINKING WATER INQUIRY: STAGE 2

DECEMBER 2017



Tourism Impact on Wastewater Treatment

- Increased treatment demand borne out by increase in visitor numbers
- Under capacity on many of our current assets (4x for Hokitika during peak tourism season)
- Effluent disposal – all destinations will need to be reviewed
- Only one campervan disposal are in Westland (beside Hokitika WWTP)

Tourism - Toilets Build and Maintain

- Increased visitor numbers have put severe strain on toilet facilities
- 7 new toilet blocks have been approved for Westland – still require additional toilets in other key locations
- Increase in operational costs maintaining the toilets



Tourism - Parking and Motorhome Friendly Facilities

- Not enough parking spaces in key tourist locations e.g. Hokitika, Hokitika Gorge, Haast, Fox, Franz etc.
- Not enough bus parking facilities in the majority of settlements
- Requirement to create parking facilities for self-contained motor homes
- Recharging stations

Culture and Heritage Tourism Development

- Continuation of the investment in district Heritage
- Hokitika as a Hub promoting:
 - “A Cool Little Town”
 - Home of Pounamu
 - Gold
 - Cycling
 - Hokitika Gorge
 - Business development
 - Marketing & Branding
- Ross – Gold & Chinese Gardens
- Kumara – Chinese Gardens



Culture and Heritage Tourism Development

- The New Zealand Pounamu Centre & Westland Museum
 - Regional Identity and story
 - National significance
 - Iwi support
 - Westland Story
 - A Great Land Uplifted High
 - The Maori, geological and environmental creation stories
 - Maori & European Settlers
 - Gold Rush
 - Battle for Forestry – quest for wilderness (World Heritage Status)
 - Harnessing the Land and Sea
 - Plus many others



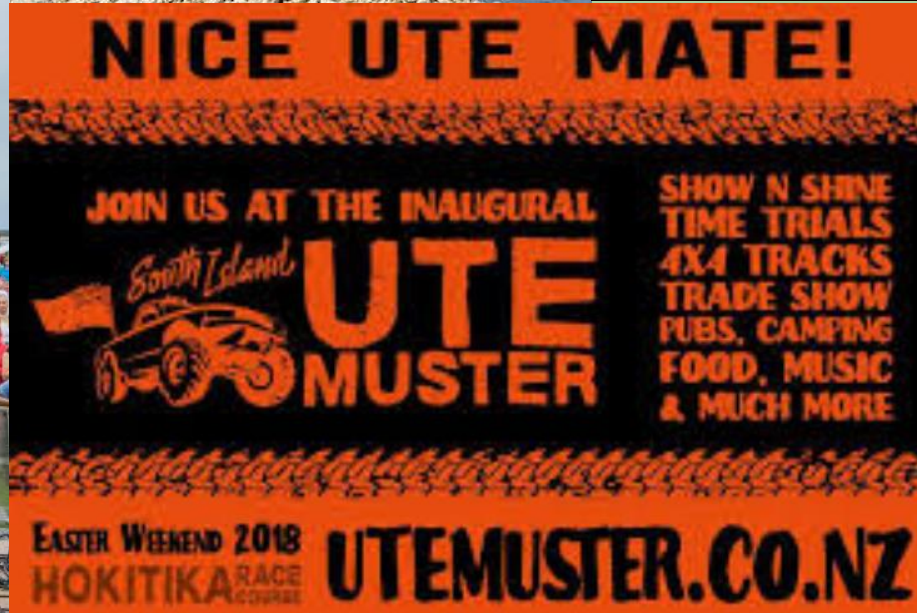
Haast and Jackson Bay as a destination

- Roading and infrastructure
- Boating is already popular with a lot coming across from Wanaka and wider. No adequate boat ramp structure exists
- Jackson Bay foreshore upgrade
- Wharf is requiring a significant upgrade to attract business
- Optimise penguin colony presence as a promotional aspect for visit to Jackson Bay



District Events & Promotions

- Wildfoods
- Driftwood Sculptures
- Sand Dunes Classic Golf
- Light Show
- Ute Muster



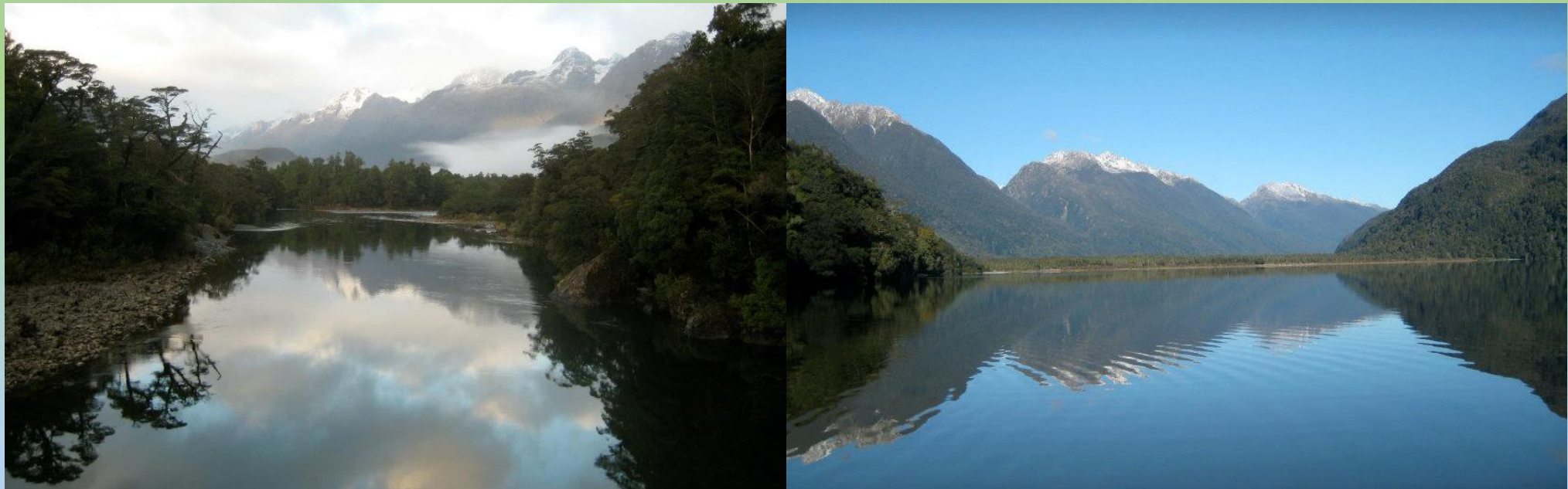
West Coast Wilderness Trail

- New routes – through from Ross to Hokitika Gorge and then linking onto the east side of Lake Kanieri (Under Heartland ride) + other extensions e.g. up the Whitcombe Valley Gorge.



New Wilderness Trail – Haast to Hollyford

- Linking the West with the South through utilising the existing unformed legal road that passes from Jacksons Bay to Hollyford as a premium cycle ride.
- Significant boost for South Westland in tourism numbers for commercial activity i.e. cycle tours, accommodation, food etc.



Growing Current Business

- Dairy Industry – A2 milk, Organic, sheep's milk, goats milk, alternative milk sources
- Horticulture expanded – look at Harihari Produce as successful example
- Sphagnum moss - 10m pa
- Current Tourist ventures
- Releasing of stewardship land - widens the rating base, allows productive decisions to be made.
- Fishing – salmon, fishing quotas, Jacksons Bay
- Rock for river and sea protection
- Planting of timber to future proof milling operations (low value DOC land)

New Business & Initiatives

- New Tourist ventures
- Water export
- New niche horticulture – Mushrooms, wasabi etc.
- Mussel production
- Alternative Farming practises – niche livestock, Organic
- Upgrade of rail from Grey to Hokitika to allow expanded use with the reinstate a train station /platform



New Business & Initiatives

- Geo thermal hot water extraction from heating of the Fault line
 - Power Generation
 - Mineral Hot pools (Spa) – Tourism & Health
 - Low cost heat source for multiple uses i.e. horticulture, shrimp farming etc.



Regional Resilience

- The coast is very exposed when we talk about natural hazards. There are only three roading access points along a breadth of 500kms. Frequently these access points are under threat due to flooding, snow, slips and to greater extent earthquakes. All have the ability to isolate the coast for road transport.
- Roading is also influenced by coastal erosion and particularly at Knights Point and Jackson Bay in Haast and roads along low-lying areas, esp. with sea level rise.
- We also have only one access via rail. Westland Milk Products and the coal exports rely heavily on the rail network and any disruption will have significant consequences to these operations.
- Power supply is vulnerable to lines coming into the Coast – review the need to local generation on the coast


Retirement Villages

- There is severe demand for retirement accommodation within the region.
- There are limited pensioner houses and the current ones already have a long waiting list.
- Attracting people to come and stay on the coast as a retirement destination.
- Will require medical care along with homes.



Tech Space & Education

- Education and economic development go hand in hand
- Funding for the Westland High School Tech Hub development and programmes around it.
- Creating school's curriculum that enhances West Coast businesses - career development and curriculum (especially, but not only, digital), especially in tourism, DOC, WMP and farming
- Raising the standards within West Coast schools to ensure pupils stay for full period and stay on the Coast



How can you
as an Elected
Member
assist?

Where to
from here?

Timeframes



The Challenge for Westland District

Key Statistics

	2012 – 2016	2016-2017
• Population	+2.3%	+0.6%
• GDP	+15.5%	-2.9%
• Employment	+7.2%	-0.6%
• Business Units	-1.4%	-0.7%
• Mean Annual Income	+13.3%	+3.8%
• Median House Price	+0.7%	+2.8%

Strategic Intent

To support and grow our key Tourist Industry whilst acknowledging that we need to find ways to diversify our economy whilst protecting our environment

Identified Issues

- Education – Quality of Secondary and Tertiary Education
- Slower Increase in 65+ age group than other districts
- Issues in Infrastructure resilience
 - Population spread over 300 km
 - Fragility of power grid
 - Transport/roading/bridge issues
 - Communications/Connectivity
 - Water
 - Waste Water
- Employment growth slowing, self employment high leading to low job security
- GDP growth through increased dependence on Tourism
- Visitor numbers growing but spend per visitor declining
- Conservation Estate – what are the opportunities?

Strategic Insight

- Meet visitor demands for new projects and services
- Retain youth population through improved educational facilities
- Resilience of our icons- Franz Josef and Hokitika Gorge – Future proof icons and infrastructure
- Enable the establishment of non tourist industries

Tourism Initiatives

Project Name		Estimated Cost	Priority Rank
The New Zealand Pounamu Centre & Westland Museum		\$20M	1
		Number of Jobs Created: 24-30	
Scope	<ul style="list-style-type: none">Project summary To provide a modern purpose-built facility to meet cultural needs, to tell the stories of the people of Westland. To enable local people to retain, present, educate, celebrate, understand, appreciate and be inspired by the origins of our identities and how our communities have become what they are. The development of a new pounamu centre and museum is to tell many international and nationally significant stories that belong to or are rightly told in Westland.		
	<ul style="list-style-type: none">Major upside to Westland/West Coast Provides an interactive centre to tell the West Coast/Westland stories plus stories of National significance. Potential to become a significant attraction for the region both domestically and internationally based on the historical aspects.		
	<ul style="list-style-type: none">Link to other initiatives Visitor dispersal through Westland. Works with a number of other initiatives including DOC, the national Landmarks project, the UNESCO Global Geopark sites and the district community and economic development planning that identifies and proposes enhancement and promotion of important sites throughout Westland. Also links with the Maori tourism strategy		
	<ul style="list-style-type: none">Gaps in Resource/Skill requirements Project Management, design, museum director		
	<ul style="list-style-type: none">Funding source WDC LTP & Central Govt		

Latest Update:

Still in feasibility stage.

Project needs to be divided in project stages from Stage 1 - feasibility & business case development + design – estimated at \$3M

Stage 2 would be implementation i.e. building consent, RMA & construction - \$ 17M

Land/Environment Initiatives

Project Name		Estimated Cost:	Priority Rank
Geo Thermal - Hot Water Extraction – Low cost heat source		\$10M Number of Jobs Created: 60-100	2
Scope	<ul style="list-style-type: none"> Project summary Geothermal Study – phase two. Focused investigation, drilling and testing. Project leader GNS Science has secured enough funding to make a start on the six-month project that aims to identify the areas of greatest potential for development of geothermal heat for direct use such as in horticulture, hot pools, accommodation facilities, and industrial applications. Major upside to Westland/West Coast Potential Power Generation with renewable energy source Development of Mineral Hot pools (Spa) – Tourism & Health. Low cost heat source for multiple uses i.e. horticulture, manufacturing, shrimp farming etc. Low heat source for domestic and commercial consumers Link to other initiatives New Westland Tourist Ventures Gaps in Resource/Skill requirements Geothermal Resource Management Specialists Project Managers & Engineers Drilling experts Funding source Stage 1 - funding by local & regional councils, DWC, Westland Milk Products & private enterprise (underway) Stage 2 - Central Govt 		

Latest Update:

Phase 1 – Definition study just launched

Phase 2 - Phase 2 funding pre-approved in 6-9 months, then 18 months (plus) to complete.

Phase 3 – confirm priority Projects and progress

Land/Environment Initiatives

Project Name		Estimated Cost:	Priority Rank
Finalise solution for infrastructure at Franz Josef		\$1.8M Number of Jobs Created: 1	3
Scope	<ul style="list-style-type: none"> Project summary Business case development for Futureproof Franz to protect community & tourism economy from natural hazards The work will include the following: <ol style="list-style-type: none"> 1) Stakeholder consultation to agree a preferred programme 2) Programme Business Case (PBC) development for the preferred programme 3) Development of a cabinet paper on the way forward <p>Also included in the funding request will be the cost of a full time project manager to oversee the project.</p> Major upside to Westland/West Coast Franz Josef is the gem in tourism industry on the coast (Major GDP earner). Any significant impact on the community will adversely affect not only the West Coast but the New Zealand Tourism industry as a whole. Link to other initiatives West Coast resilience work with District councils and WCRC Gaps in Resource/Skill requirements Project Management Environmental Engineers Town planning etc. Funding source Central Govt 		

Latest Update:

Governance Group formed. Business case yet to be developed

Land/Environment Initiatives

Project Name		Estimated Cost:	Priority Rank
Salmon Farming		Stage I – Research project – Trial & testing of depuration plant in Greymouth \$140k	4
		Stage II- Commercial depuration plant based in Greymouth \$2m Number of Jobs Created: 30-50	
Scope	<ul style="list-style-type: none">Project summary ADL/Westfleet have implemented a pilot salmon farm at the Arnold River dam site over the last 12 months with low mortality rate, and healthy fish with perfect texture for the high-end restaurant market. The only issue is that fish grown from West Coast rivers has a slightly earthy aftertaste at certain times of the year which would be unacceptable to the market. To address this issue a depuration system is required. This involves allowing the fish to swim for approx. 10 days prior to harvest in waters that have been filtered and purified in a recirculating system. The earthy taste then dissipates and becomes undetectable. Resolving this issue would result in a new, high value and highly skilled primary industry on the Coast.Major upside to Westland/West Coast Region-wide economic development with a salmon farm in Westland, harvest and processing facilities in Grey and potential to establish satellite farms throughout the Coast, including a site of interest in Buller Create Sustainable employment Create commercial diversity – aquaculture minimal representation on the West Coast Leverages West Coast clean water Potential to generate tourism and educational opportunities Potential to become a \$30m+ industry utilising clean water and innovative people.Link to other initiatives Fish harvesting and processing in GreymouthGaps in Resource/Skill requirementsFunding source Central Govt for Research Project and commercial depuration plant Westfleet \$7m to Build Arnold River dam tank farm to product 500 tonne of salmon p.a.		

Latest Update:

Training / Skills Initiatives

Project Name		Estimated Cost: \$1.4M	Priority Rank
Tech space - Technology, Innovation & Enterprise Hub		Number of Jobs Created: Directly - 2.5 (lead and tutors/mentors) Indirectly – TBC - Current and future business and community leaders	5
Scope	<ul style="list-style-type: none"> Project summary The Technology Innovation Hub will be: a centre of innovative learning and mentoring; a shared workspace for entrepreneurs, a highly resourced makerspace; and, a gateway for international and adult skills training Goals: 1. Elevate digital skills across youth, community and business in Westland; 2. Give the community the opportunity to be kept abreast of technological developments; and, 3. Improve employment opportunities for youth through upskilling Location: Westland Technology Innovation and Enterprise Hub (Westland High School) Major upside to Westland/West Coast Adult business and community learning and improved skills through technology training Youth and Future Business leaders technology and enterprise training and development Partner with Tai Poutini Polytechnic to offer training to out of region businesses Partner with Te Papa to offer Outreach experience for high school students and community members Link to other initiatives Westland High School Accelerated Achievement Plan - to be developed May / June by new Principal and working party. West Coast Accelerated Achievement Plan - to be confirmed, would need support of West Coast Schools. TechSpace Regional Training programmes – Currently in development Gaps in Resource/Skill requirements Skilled technology educators to run courses and mentor people Funding source Ministry Education - \$400K (already approved) \$1.4M from PGF 		
	Latest Update:		

Tourism Initiatives

Project Name: Westland Heritage and Cultural Tourism Development Project	Estimated Cost: \$10 M Number of Jobs Created: 8-12	Priority Rank 6
Scope	<ul style="list-style-type: none"> Project summary Westland District has significant opportunities to develop its cultural and heritage tourism assets, grow the visitor offering with visitors engaging with the local people, and increase the economic and employment returns from this. Most visitors know only about the Hokitika Gorge and the Glaciers. There is very little knowledge of other features, including the town of Hokitika. For most visitors Hokitika is simply a stop on the way for lunch or a break in travel. Further, while tourism numbers are growing at rates amongst the highest in the country, this is not being reflected in retail sales. Heritage West Coast research January-March 2018 shows 21% of visitors stay in the town for less than 1 hr and 15% for between 2-4 hours. Further, 18% would stay up to half a day, 23% up to a day and 18% more than a day longer if they knew more about Hokitika and Westland before they arrived. The project, soundly based on market research & development, will focus on action to develop 3 pillars;: <ul style="list-style-type: none"> Commercial business based assets and products Community owned & operated / Not for profit Heritage and Cultural Tourism Assets Community and public assets and projects in the wider environment (e.g. streetscapes, signage, heritage precincts, cultural landscapes); The Project creates a network of connected heritage and cultural businesses and experiences, supported Westland-wide by a dedicated marketing resource working on market relationships, web-site development, population of sites commonly used by visitors to plan trips, a Chinese marketing strategy, guide books and promotional brochures, and collection of big picture local tourism data. The project will initially develop in Hokitika with, for example: <ul style="list-style-type: none"> Commercial Business –existing and new businesses, staff training, new commercial product development and a Chinese business cluster Marketing – highway & street side signage, advertising at icon sites. Community owned operated assets; Westland Industrial Heritage Park (Hokitika Museum is presented as a separate but essential project in a related application. Town Environment - Beachfront, Quayside and North Spit, CBD and wider Hokitika interpretative walk/cycle way, Hokitika CBD and Seaview Terrace Historic Precincts, Mobile Apps (a <i>Luminaries</i> app is the 1st proposed), Mahinapua Creek interpretative centre. This project is to concurrently roll out into other communities in Westland. Examples include: <ul style="list-style-type: none"> Eastern Gateway to Westland via Arthurs Pass - (Introduction to Westland, Arthur's Pass Discovery, Construction of Gold Rush Highway,, Midland Railway and Otira Tunnel (potential sites at Arthurs Pass Township, Otira Gorge highway lookouts, Otira) Seddon Trail Development – Kumāra-Kapiti- Goldsborough- Stafford-Hokitika Ross - Heritage and Information Centre major upgrade with new interactive interpretation, town enhancement and signage, Town heritage & Donnelly's Creek Goldfields walks, Ferguson's Bush Gateway to South Westland Memorial and viewpoint enhancement. Hari Hari - Wanganui Coastal Walkway restoration and interpretation , town enhancements Whataroa – Alpine Fault Interpretative Centre Feasibility Study and town enhancements Southern Gateway to Westland via Haast, - Visitor Centre upgrade, Jackson Bay Road interpretation and Jackson Bay Revitalisation Plan Major upside to Westland/West Coast Growth of existing businesses and employment, improved quality of products, development of new products. Increased marketing of Westland's tourism assets (outside the Glaciers) Link to other initiatives This project sits within the West Coast Economic Development Action Plan and links with the destinations plans for South Westland communities; the Tai Poutini Maori Tourism Strategy; the Tourism West Coast Marketing Strategy (relating West Coast people, culture and environment within the Untamed, Natural, Wilderness Campaign); Tourism New Zealand's promotion of regional destinations and extension of the 100% Pure NZ Campaign to emphasise people and culture; the Heritage New Zealand, DOC, Ministry of Culture & Heritage Landmarks Project; UNESCO Geo Parks Project & GNS Science Geo-Trips and interpretation projects. Gaps in Resource/Skill requirements: Paid Chinese marketing, interpretation, online, mobile and social marketing. Funding source Westland District Economic Stimulus Funding (\$200k) with further avenues of funding to be identified. along with Provincial Growth Fund 	

Training / Skills Initiatives

Project Name		Estimated Cost: \$1.2M	Priority Rank
Civil Aviation Training Hub - Helicopters		Number of Jobs Created: 8-12	
7			
Scope	<ul style="list-style-type: none">Project summary The establishment of a rotary flight school at Hokitika Airport to service the flight training needs of the greater West Coast and lower South Island.		
	<ul style="list-style-type: none">Major upside to Westland/West Coast Job creation for locals. Attraction of national and international flight training students to the West Coast with region wide economic benefits (i.e. for every dollar spent on flight training a further 4 dollars are spent in the local community). Rotary flight training would assist with the provision of pilots for the local tourist, government agencies and agriculture industries, all of whom rely strongly on rotary operators.		
	<ul style="list-style-type: none">Link to other initiatives Tourism development in the West Coast region. Agricultural development in the West Coast region.		
	<ul style="list-style-type: none">Gaps in Resource/Skill requirements Severe shortage of qualified rotary and fixed wing pilots predicted both nationally and internationally over the medium to long term.		
	<ul style="list-style-type: none">Funding source		
Latest Update:			

Land/Sea & Environmental Initiatives - Minerals

Project Name Garnet Mining		Estimated Cost: Number of Jobs Created:	Priority Rank 8
Scope	<ul style="list-style-type: none"> • Project summary Conversation of garnets into a commercial application • Major upside to Westland/West Coast • Link to other initiatives • Gaps in Resource/Skill requirements • Funding source 		

Latest Update:

Infrastructure Initiatives

Project Name	Estimated Cost:	Priority Rank
Hokitika Airport Runway Extension	Feasibility Study \$250k Number of Jobs Created:	9

Scope	<ul style="list-style-type: none"> Project summary Feasibility study to look at cost of runway extension with cost/benefit analysis and timeframe of project completion Potential partnership with a major airport or airline Terminal & Facilities upgrade Major upside to Westland/West Coast Enable International flights to access West Coast direct bringing higher number of visitors to the West Coast Rental Vehicles Base – Motorhomes & Cars Increased overnight stay in region Link to other initiatives The New Zealand Pounamu Centre & Westland Museum New Tourism Ventures Gaps in Resource/Skill requirements Project Management.? Possible JV with Christchurch Airport Customs staff International Airport expertise Funding source Central Govt
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Latest Update:

Infrastructure Initiatives

Project Name		Estimated Cost: \$20-30M	Priority Rank
Upgrade rail from Westport/Greymouth to Hokitika		Number of Jobs Created: 40-60	10
Scope	<ul style="list-style-type: none"> Project summary Extension of alpine rail link to include Westport and Hokitika. Include new stations along route Major upside to Westland/West Coast Increase in visitor numbers and dispersal of visitors Link to other initiatives Link to all tourist attractions proposed and current Fits with the tourism West Coast strategy for visitor dispersal. Gaps in Resource/Skill requirements Funding source Central Govt 		

Latest Update:

Kiwirail/Air New Zealand progressing this project

Elderly Housing Initiatives

Project Name Retirement Village		Estimated Cost: \$10-16M Number of Jobs Created: 24-30	Priority Rank 11
Scope	<ul style="list-style-type: none"> • Project summary Support any business ventures with aspirations of developing a retirement village within the region. The support could be in the form of underwriting the development. The region is not well equipped to support the majority of locals in the elder years – this includes medical care and dementia care. The following map highlights that there are no retirement villages on the entire West Coast. Many coasters are actually leaving the region in their later years due to this fact. • Major upside to Westland/West Coast A facility (or number of facilities on the Coast) to support the elderly in their retirement. Fulfils a social need desperately required on the West Coast Creates opportunities for support services New career opportunities for school leavers • Link to other initiatives • Gaps in Resource/Skill requirements Nursing and operational staff Construction & Project Management • Funding source Private investor with government support 		

Latest Update:

Elderly Housing Initiatives

Project Name		Estimated Cost: \$10-16M	Priority Rank
Pensioner Housing		Number of Jobs Created: 10-12	12
Scope	<ul style="list-style-type: none">Project summary Currently there is a very long waiting list for council owned pensioner housing. The development of further housing owned and operated under council control would go a long way to relieve the pressure on the pensioner-housing shortage. Council already has land available for this but lacks the ratepayer base to proceed with building a significant portion of these in the near future. This would also assist with the governments aspirations of building 100,000 affordable homes across the country.		
	<ul style="list-style-type: none">Major upside to Westland/West Coast A facility (or number of facilities on the Coast) to support the elderly in their retirement. Fulfil a social need desperately required on the West Coast Creates opportunities for support services		
	<ul style="list-style-type: none">Link to other initiatives		
	<ul style="list-style-type: none">Gaps in Resource/Skill requirements Nursing and operational staff Construction & Project Management		
	<ul style="list-style-type: none">Funding source Government support		
Latest Update:			

Tourism Initiatives

Project Name		Estimated Cost	Priority Rank
New Westland Tourist Ventures		Feasibility Study for 9 Glaciers - \$150K Gondola - TBC Number of Jobs Created: 2	13
Scope	<ul style="list-style-type: none"> Project summary Feasibility study & business case to review other potential glacier destinations (other than Fox & Franz Josef) – possibly 9 glaciers accessed through Helicopter tours. Support industry with the construction of a gondola in Franz Josef Major upside to Westland/West Coast 9 Glaciers - Helicopter Ride from Hokitika Franz Josef Gondola Link to other initiatives Future Franz Gaps in Resource/Skill requirements Funding source Feasibility study – Government assistance Gondola - Private investors with potential Government assistance 		

Latest Update:

Tourism Infrastructure Initiatives

Project Name		Estimate Cost: \$500,000- \$1M for Management and Marketing over the next 5 years pending scope.	Priority Rank
West Coast Wilderness Trail		Estimate \$5-10M for trail extensions and enhancements.	14
Scope	<ul style="list-style-type: none"> Project summary The West Coast Wilderness Trail is one of the leading rides amongst the Nga Haerenga New Zealand Cycle Trails Great Rides Network. This includes management, marketing and enhancement of the trail (including the current agreed MGR projects – taking the trail off the Old Christchurch Rd and the Kaniere Road and the high water weirs by Cowboy Paradise; the Milltown section of the trail and accommodation shortfall; Mahinapua Creek interpretative centre and link with Tree Top Walkway and campground, Hokitika CBD and town trail, Shantytown loop and Paroa Estuary). Major upside to Westland/West Coast The trail is currently attracting around 10,000 new visiting riders who spend on average \$207 per day providing an additional estimated \$8 million to the Grey and Westland districts' economy. Further five significant new businesses have been developed with extensions to many more. At least 30 direct jobs have already been created from the trail. Rider numbers are expected to double in the next five years and, with that, further business growth. Link to other initiatives The Trust is working with the Old Ghost Road Trust and will be considering the other trails being proposed. Gaps in Resource/Skill requirements None Funding source The Trust is currently working with a grant of \$200k from the West District Economic Stimulus Package, \$15,000 from the Grey District Council Annual Plan, funding from the Official Partners Programme, grants and donations. 		

Latest Update:

Tourism Initiatives

Project Name		Estimated Cost	Priority Rank
Haast & Jackson Bay as iconic Destination		Feasibility Study \$250k Number of Jobs Created: 50-75	15
Scope	<ul style="list-style-type: none">Project summary Create a world class visitor experience for Haast and Jackson Bay to become a visitor destination at the Southern Gateway to the West Coast and as a ‘must-stop’ experience. Feasibility study to look at detailed scoping and planning of opportunities to make a case for development. Cost/benefit study of development including upgrading roading & infrastructure, building a boat ramp at Jackson Bay for commercial and recreational use, foreshore upgrade, upgrade of wharf at Jackson Bay for commercial and tourist ventures, and other required improvements/products and services that would provide an integrated package of projects that build on what already exists, encouraging visitors to stop and stay longer.		
	<ul style="list-style-type: none">Major upside to Westland/West Coast Create a reason for visitors to stay in Haast/Jackson Bay instead of driving through Extend visitor nights and dispersal of Coast visitors		
	Link to other initiatives Haast to Hollyford Rd		
	<ul style="list-style-type: none">Gaps in Resource/Skill requirements Consultant for Feasibility Study		
	<ul style="list-style-type: none">Funding source Central Govt		
Latest Update:			

Tourism Initiatives

Project Name		Estimated Cost	Priority Rank
Strategic Case for the Haast to Hollyford Road		Feasibility Study and Business Case Cost \$ 250k??	16
		Construction \$231m	
		Number of Jobs Created: 60-100	
Scope	<ul style="list-style-type: none"> Project summary Highway from Haast to Hollyford as a privately financed, publicly regulated toll road structured on a Build/Own/Operate/Transfer basis. Demand for scenic South Island wilderness access road which would alleviate the congestion on the Milford Road. 136km road saves 355km when driving from Haast to Milford and traverses through 3 conservation areas: the Fiordland National Park, Mt Aspiring National Park and the Te Wahipounamu World Heritage Area. Design will minimise environmental damage and maximise visitor experience. 		
	<ul style="list-style-type: none"> Major upside to Westland/West Coast Alternative route to West Coast and Southland Tourism scenic highway Reduced travel times Increased employment through the regeneration of Haast and surrounding areas 		
	<ul style="list-style-type: none"> Link to other initiatives Haast-Hollyford cycle trail 		
	<ul style="list-style-type: none"> Gaps in Resource/Skill requirements 		
	<ul style="list-style-type: none"> Funding source <ul style="list-style-type: none"> Requirement for funding for Feasibility Study – Govt. Haast – Hollyford Highway Ltd Private funding for construction of road 		

Latest Update:



West Coast Economic Development Strategy 2018 - 2025



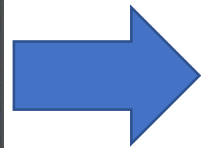
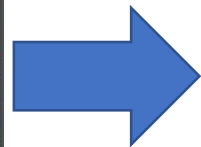
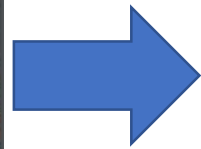
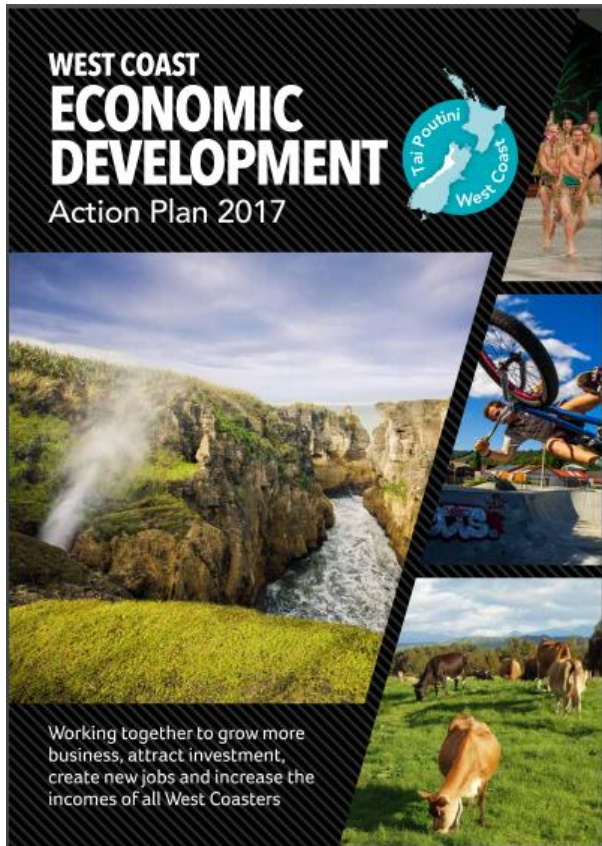
We've been here Before!



Vision & Strategy fail due to:

1. Lack of leadership, capability or resource to execute
2. Denial of changes to data upon which the vision or strategy was developed

One Strategy, One Document



WEST COAST NEW ZEALAND
UNTAMED NATURAL WILDERNESS

**West Coast
Economic Development
Strategy
2018 - 2025**

WHY CHANGE?

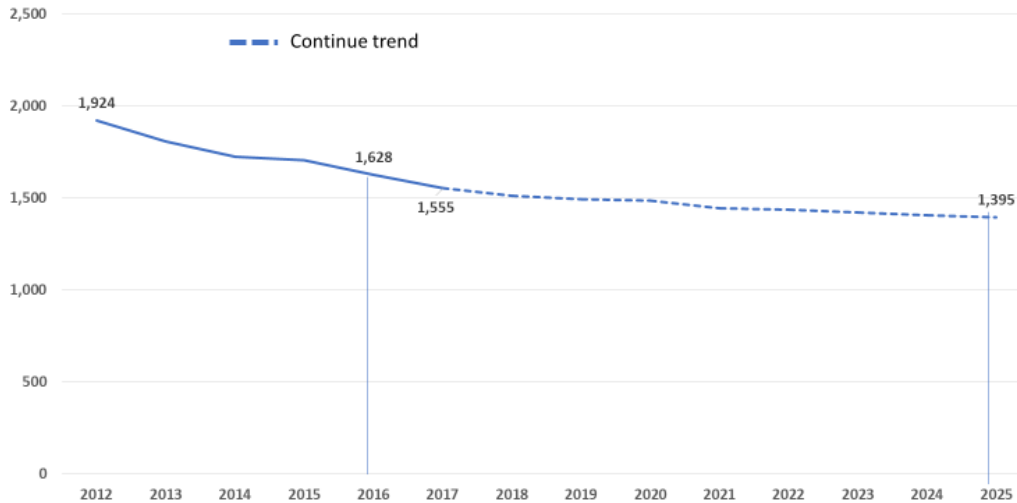
Performance 2012 - 2017

2012 –Best Performance in 17 years almost entirely driven by Mining

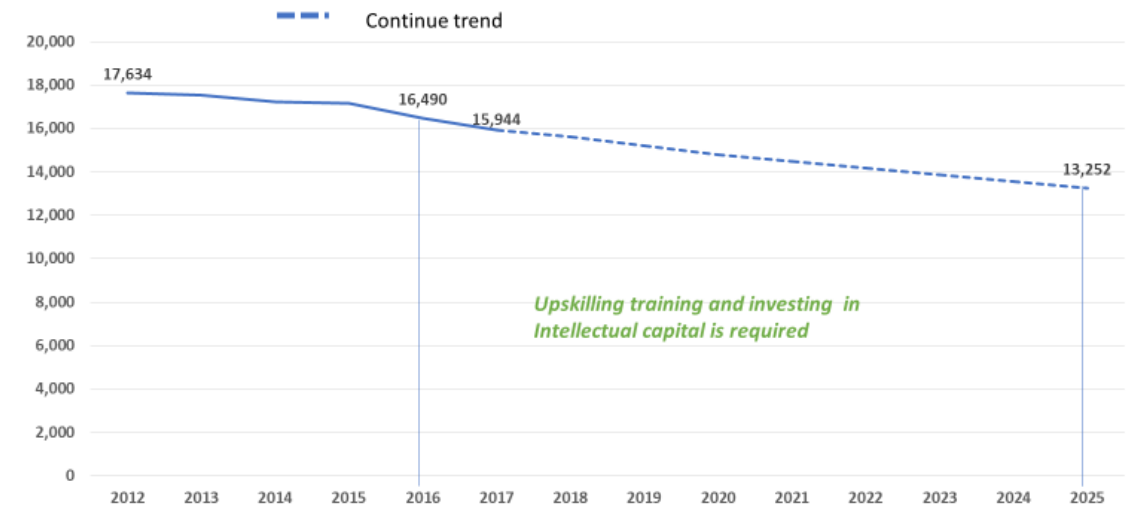
Key Indicator	2012		2017		Gap	% change	West Coast as % of NZ
GDP \$m (at 2010 prices)	\$	1,924	\$	1,555	-369	-19.8%	0.66%
Population	\$	32,800	\$	32,500	-300	-1.8%	0.68%
Employment FTEs		17,635		15,944	-1,691	-9.6%	0.66%
Business Units		3,894		3,729	-165	-4.2%	0.66%
Mean Annual Earnings (2012 - 16)							
\$'s	\$	49,100	\$	52,800	3,700	+7.5%	Kept pace with inflation
Average House Prices	\$	203,332	\$	201,450	-1,882	-0.9%	

Doing Nothing is NOT an Option

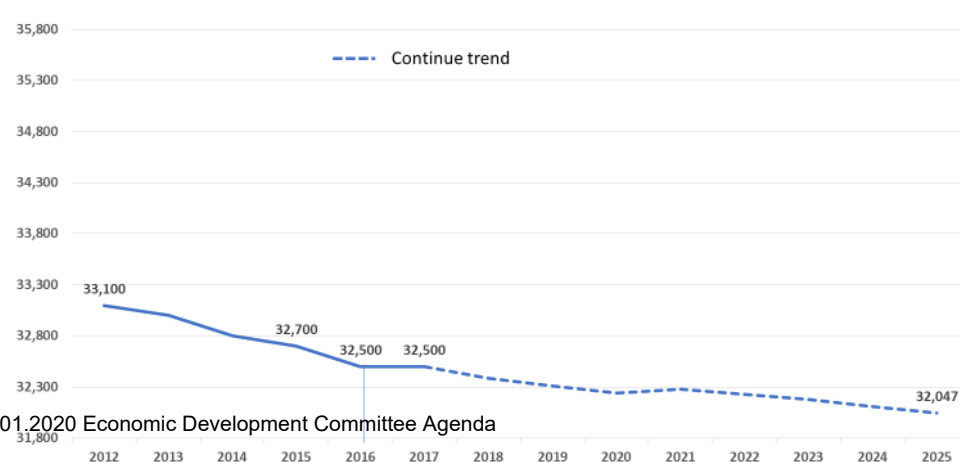
West Coast Region GDP Forecast (at 2010 prices)



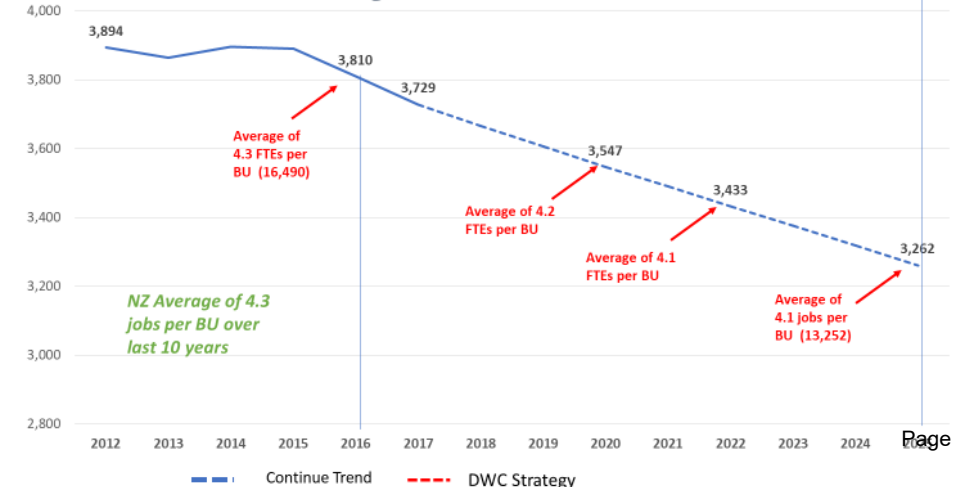
West Coast Region Forecast FTEs



West Coast Region Population Forecast



West Coast Region Number of Business Units



Regional Economic Wellness Check

2017 v. 2012	GDP	FTEs	BUs	Mean Annual Income		Population	Avg House Price
Gisborne	+11.8%	+4.3%	+1.9%	+10.7%	=	+3.2%	+15.5%
Marlborough	+12.0%	+8.9%	+2.6%	+14.8%	=	+3.6%	+24.0%
West Coast	-19.8%	-9.6%	-4.2%	+7.5%	=	-1.8%	-0.9%

West Coast Region Economic Drivers (GDP at 2010 prices) Source:

Infometrics

- **Main Economic Drivers (exported from Region)**

- Minerals
- Dairy (including Dairy Manufacturing)
- Tourism
- Forestry, Fishing, Agriculture

GDP 2017 = \$620.8m -23.5%

GDP 2012 = \$811.3m

- **Dependent Economic Drivers (industry supporting the MEDs)**

- Construction
- Property
- Transport/Freight
- IT/Energy
- Professional Services
- Manufacturing
- Retail
- Other

GDP 2017 = \$772.5m -23.2%

GDP 2012 = \$941.0m

- **Government (Government support functions)**

- Health
- Education

GDP 2017 = \$161.2m -6.3%

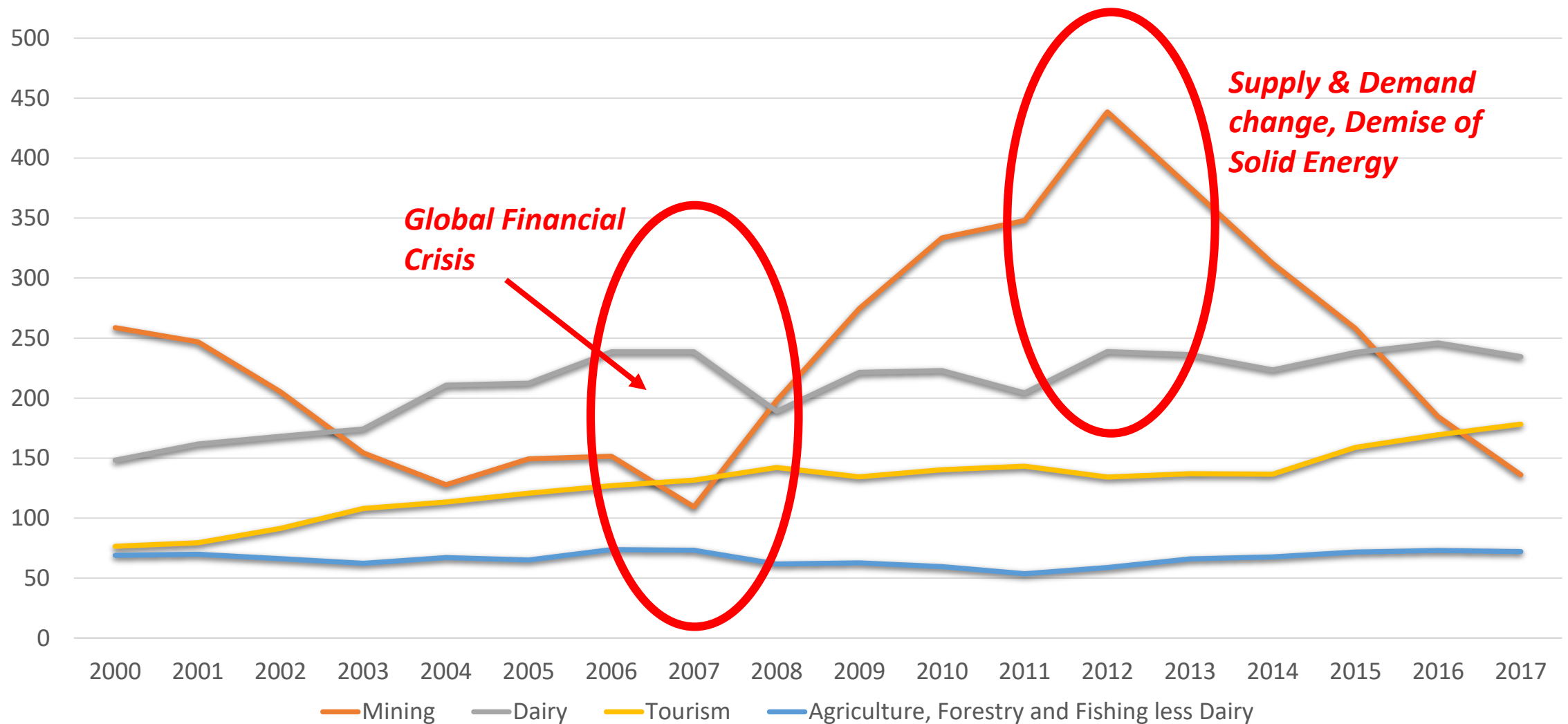
GDP 2012 = \$172m

- **Government Services**

TOTAL GDP 2017 = \$1,554.6m -19.2%

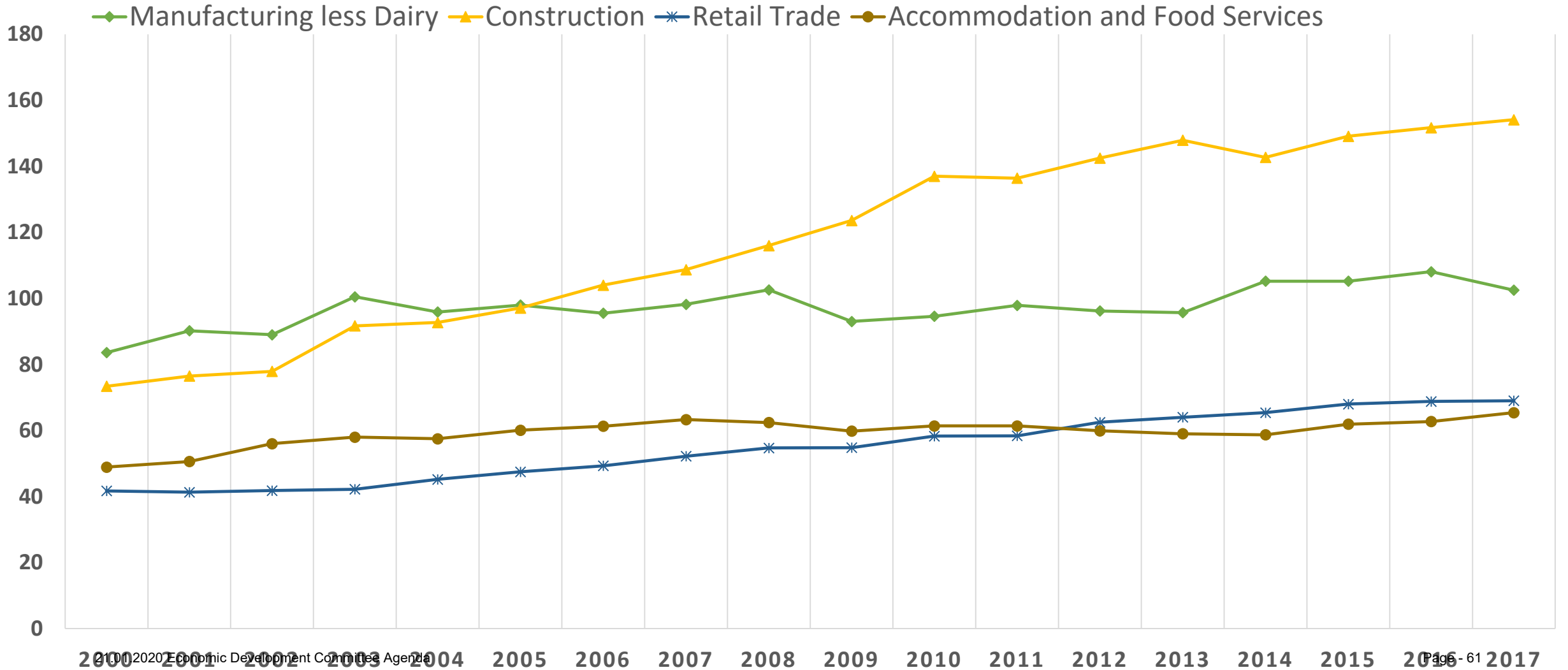
TOTAL GDP 2012 = \$1,924.3m

Top 4 Main Economic Drivers - GDP (at 2010 prices) Source: Infometrics



TOP 4 DEPENDENT ECONOMIC DRIVERS SHOWING GROWTH – GDP (AT 2010 PRICES)

SOURCE: INFOMETRICS

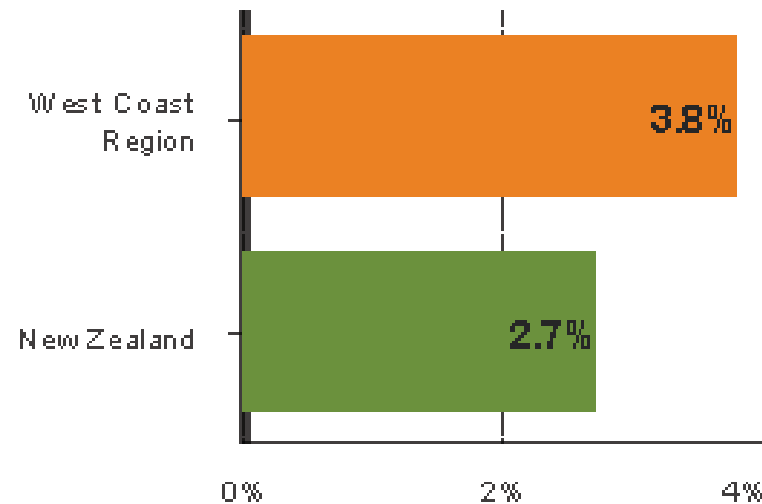


Latest Quarterly Report from Infometrics

Gross domestic product

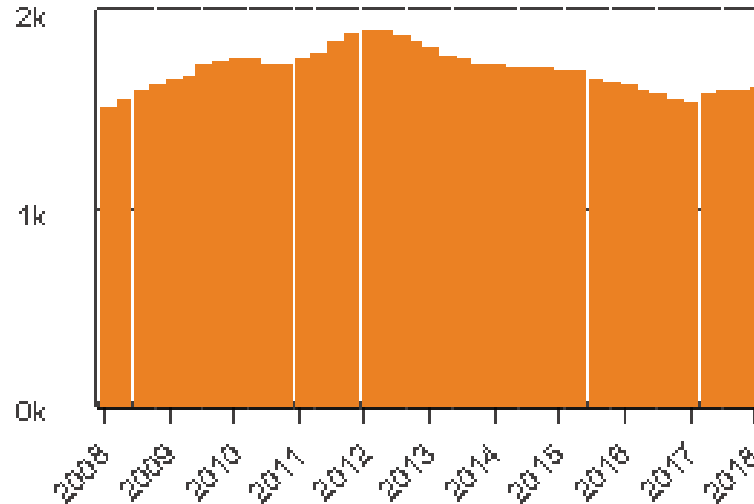
Gross domestic product growth

Annual average % change Mar 17 - Mar 18



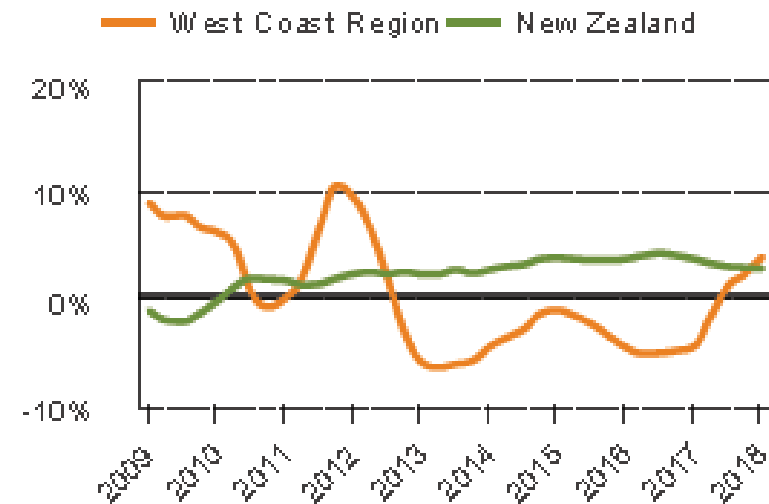
Gross domestic product (\$m)

Annual level, West Coast Region



Gross domestic product growth

Annual average % change



Highlights for West Coast Region

- GDP in West Coast Region was up 3.8% for the year to March 2018 compared to a year earlier. Growth was higher than in New Zealand (2.7%).
- GDP was \$1,614 million in West Coast Region for the year to March 2018 (2010 prices).

HOW DO WE ACHIEVE CHANGE?

The Challenge for Buller District

Key Statistics

	2012 – 2016	2016-2017
• Population	-4.2%	-0.5%
• GDP	-32.8%	-10.2%
• Business Units	-3.3%	-3.4%
• Employment	-16.8%	-8.2%
• Mean Annual Income	+7.2%	-1.9%
• Median House Price	-7.6%	-0.6%

Strategic Intent

Fit for future for our community and our environment by reducing our economic dependence on mining and dairy, and looking for entrepreneurial opportunities to attract new workforce and improve skill base.

Identified Issues

- Loss in youth and working age groups
- Increase in 65+ age group than other districts
- Social Dependence
- Low Rates Base
- Issues in Infrastructure resilience
 - Population spread
 - Transport/roading/bridge issues
 - Communications/Connectivity
 - Water
 - Power
 - Coastal Erosion
- Employment decline slowing
- Decline in number of Business Units since 2014
- GDP increased dependence on Tourism
- International & Domestic visitors growing – infrastructure?
- Conservation Estate – what are the opportunities?
- Social enterprise for small communities (Akina)
- Availability of Institutional Funding

Strategic Insight

- Meet visitor demands for new projects and services
- Attract working age group and families through new opportunities
- Need to rebalance social mix
- Resilience of our icons – Punakaiki, Oparara
- Enable the establishment of non tourist industries
- New skills and training programmes essential
- Support and grow existing businesses

The Challenge for Grey District

Key Statistics

	2012 – 2016	2016-2017
• Population	-2.5%	-0.4%
• GDP	-11.9%	-0.7%
• Employment	-6.7%	-2.0%
• Business Units	-1.5%	-2.7%
• Mean Annual Earnings (2016)	+5.1%	+3.0%
• Median House Price	-3.9%	+1.0%

Strategic Intent

Further diversify the local economy and create a service hub of excellence to support the West Coast across Government, Community and Industry

Identified Issues

- Population decline slowing but loss in youth and working age groups
- Increase in 65+ age group
- High Government Sector supporting other Coast Districts – (60% of West Coast Govt GDP)
- GDP for Dependent Economic Drivers high in comparison to Main Economic Drivers indicates supporting industries in other districts (49% of total West Coast Dependent Economic Drivers)
- Decline in number of Business Units since 2014
- Tourism Expenditure behind regional growth
- GDP Construction high, but will decrease when hospital complete
- Reliance on Dairy and Agriculture which is declining
- Lack of Tourism related products and services

Strategic Insight

- Create service hub of excellence to support industry and community in other West Coast Districts
- Meet visitor demands for new projects and services with high yield product
- Attract working age group and families through new opportunities, and invest in new skills based training
- Need for increased retirement facilities
- Need for improved education/training programmes

The Challenge for Westland District

Key Statistics

	2012 – 2016	2016-2017
• Population	+2.3%	+0.6%
• GDP	+15.5%	-2.9%
• Employment	+7.2%	-0.6%
• Business Units	-1.4%	-0.7%
• Mean Annual Income	+13.3%	+3.8%
• Median House Price	+0.7%	+2.8%

Strategic Intent

To support and grow our key Tourist Industry whilst acknowledging that we need to find ways to diversify our economy whilst protecting our environment

Identified Issues

- Education – Quality of Secondary and Tertiary Education
- Slower Increase in 65+ age group than other districts
- Issues in Infrastructure resilience
 - Population spread over 300 km
 - Fragility of power grid
 - Transport/roading/bridge issues
 - Communications/Connectivity
 - Water
 - Waste Water
- Employment growth slowing, self employment high leading to low job security
- GDP growth through increased dependence on Tourism
- Visitor numbers growing but spend per visitor declining
- Conservation Estate – what are the opportunities?

Strategic Insight

- Meet visitor demands for new projects and services
- Retain youth population through improved educational facilities
- Resilience of our icons- Franz Josef and Hokitika Gorge – Future proof icons and infrastructure
- Enable the establishment of non tourist industries

The Challenge for West Coast Maori

Key Statistics

	2012 – 2016	2016-2017
• Population	-1.8%	-0.0%
• GDP (2010 prices)	-15.4%	-4.5%
• Business Units	-2.2%	-2.1%
• Employment	-6.5%	-3.3%
• Mean Annual Income	+6.2%	+1.2%
• Median House Price	-1.5%	+0.6%

Strategic Intent

Increase sustainable employment opportunities through investment in tourism and other business initiatives on the West Coast that generate economic benefits to support whānau, hāpu and Iwi/Māori

Identified Issues

- Maori/Iwi stories not shared
- Under utilisation of Māori Reserve Lands (Silian Lands 1906)
- Bereft of Cultural Tourism - Cultural Trails/Pou whenua
- Untapped potential of rangatahi
- Influence over crown underutilized
 - DoC concessions/Co-Management
 - Access to timber /minerals/ water/natural resources
- Untapped potential of rangatahi
- Ngāi Tahu / Poutini Ngāi Tahu Tourism – Major players

Strategic Insight

- Continued investment in Tourism to support new economy
- Promote Māori history and Iwi/Maori tourism business in the region – gap in Cultural Tourism
- Contribute to the broader Tourism industry by providing unique stories and insights into Te Ao Māori that have shaped the lands, traditions and culture of the Māori people
- Explore non-tourism businesses for Iwi investment & support innovative entrepreneurial initiatives and strategic partnership opportunities (i.e. fishing)
- Complete the development of the Tai Poutini Maori Tourism Strategy
- Ensure access to Education & drive community education programmes for skills outcomes
- Need links to research capability

District Visions Summary

Fit for future for our community and our environment by reducing our economic dependence on mining and dairy, and looking for entrepreneurial opportunities to attract new workforce and improve skill base.



Grey District

Further diversify the local economy and create a service hub of excellence to support the West Coast across Government, Community and Industry

To support and grow our key Tourist Industry whilst acknowledging that we need to find ways to diversify our economy whilst protecting our environment



Iwi

Increase sustainable employment opportunities through investment in tourism and other business initiatives on the West Coast that generate economic benefits to support whānau, hāpu and Iwi/Māori

West Coast Issues and Insights

- **Identified Issues**

- **Loss in youth and working age groups**
- **Increase in 65+ age group**
- **Issues in Infrastructure resilience**
- **Under utilization of existing resources**
- **Decline in number of Business Units since 2014**
- **GDP increased dependence on Tourism**

- **Strategic Insights**

- **Attract working age group and families by investing in new skills based training programmes and education**
- **Meet the demands of an aging population**
- **Substantial increase in infrastructure investment to meet demands of Tourism growth new industries and resilience**
- **Conservation & Cultural Estate – what are the opportunities**
- **Fast track our ability to enable the establishment of non tourist industries**
- **Create added value business opportunities with current natural resources**
- **Continued investment in Tourism to support new economy**

What does it all mean?

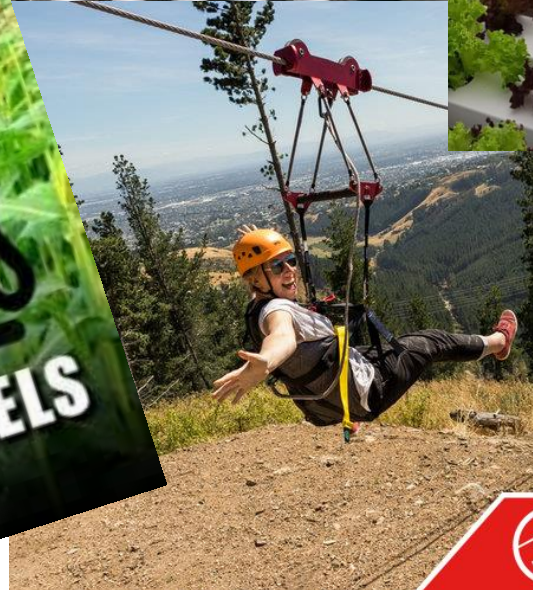
- MUST retain and improve earnings from core GDP drivers of Mining, Dairy, Tourism and Agriculture by creating Added Value
 - NZIMMR (Carbon Foam, Tungsten, REE)
 - Dairy – added value strategy
 - Tourism – yield growth over volume growth
 - Fishing/Agriculture – adding value to existing operations
- Support growth in dependent industry sectors (e.g. Manufacturing, Accommodation & Food Service, Retail)
- Identify Fourth Industrial Revolution opportunities (e.g. Big Data, Blockchain etc.)
- Need Infrastructure to support growth
- Align Education & Skills training with the New West Coast Economy

What are the possible Game Changers?



PORTS
AIRPORT

DIGITAL
ECONOMY



The future success for the West Coast is in leveraging its natural resources, building on its current community and business skills, and diversifying the economy whilst remaining true to its values and heritage

West Coast Economic Development Strategy Overview

WEST COAST ECONOMIC DEVELOPMENT VISION

The West Coast will become a thriving and prosperous region - working together to drive innovation through better utilisation of our unique natural resources will enable us to grow and care for our communities and our environment



KEY STRATEGIES TO DELIVER THE VISION



Attract new business that diversifies our economy



Create added value opportunities to futureproof existing business



Continued investment in Tourism to support new economy



Infrastructure investment to support growth & resilience



Maximise use of Stewardship and Cultural land



Education and training programs fit for purpose



Maximise the Maori Economy
He kai kei aku ringa



Assess & meet demands of ageing population

Guiding Principles

Kaitiakitanga
Guardianship

Kotahitanga
Unity

Manaakitanga
Mutual respect

Building Blocks to Executional Excellence & Success

ECONOMIC GROWTH through strong change management leadership to drive positive economic benefits

ENABLED BY

1. Working together – Collaboration + Co-ordination + Co-operation = Leverage
2. Building on and utilising our Natural Resources
3. Assisting existing Businesses to Add Value
4. Digital connectivity to facilitate Technological Change
5. Education/Training to improve skills capability

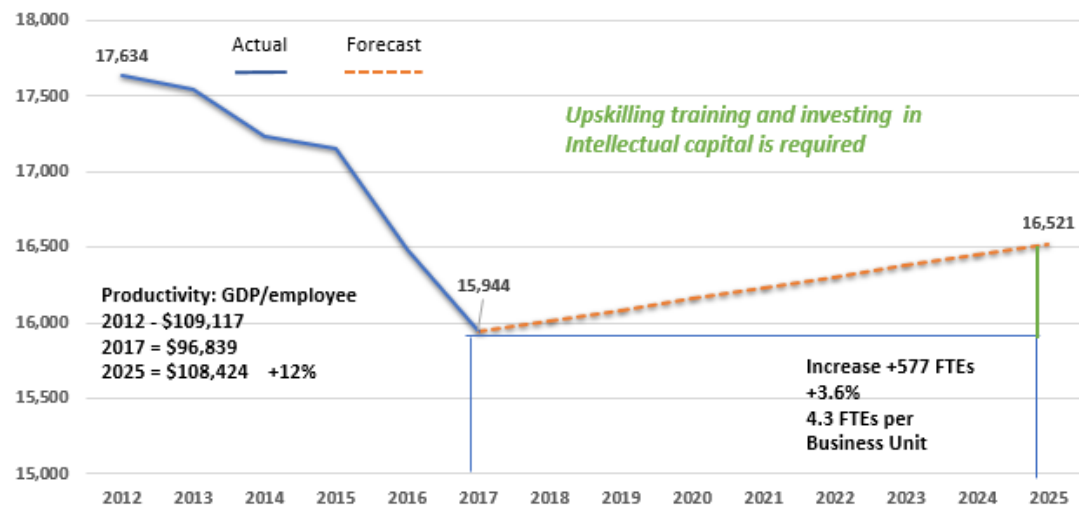
DESIRED OUTCOME

Change perception of the West Coast to a forward looking diversified economy assisted by a very strong branded message

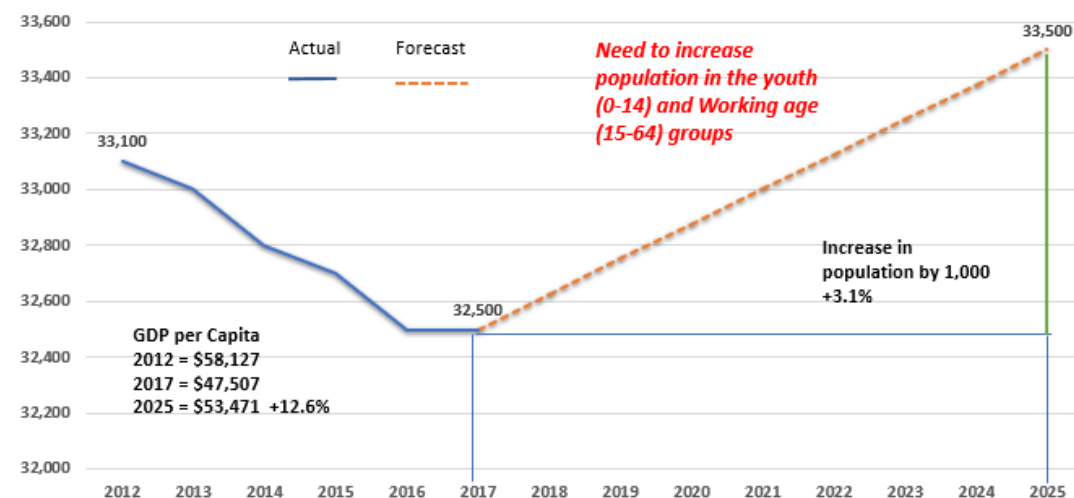
What does Success look like for the West Coast?

	Increase by 2025
○ Increase GDP by 1.5% p.a. from \$1,555m (2017) to \$1,791m (at 2010 prices)	+\$236m
○ Increase Jobs from 15,944 (2017) to 16,521 FTEs	+577
○ Increase GDP/Capita (productivity) from \$47,507 (2017) to \$53,471	+12.6%
○ Increase Population from 32,500 (2017) to 33,500	+1,000
○ Increase Mean Annual Earnings from \$52,800 (2016) to \$60,400	+\$7,600
○ Increase number of Business Units from 3,729 (2017) to 3,842 (average of 4.3 employees per business unit)	+ 113
○ Increase in Average House price from \$201,450 (2017) to \$218,141	+\$16,691

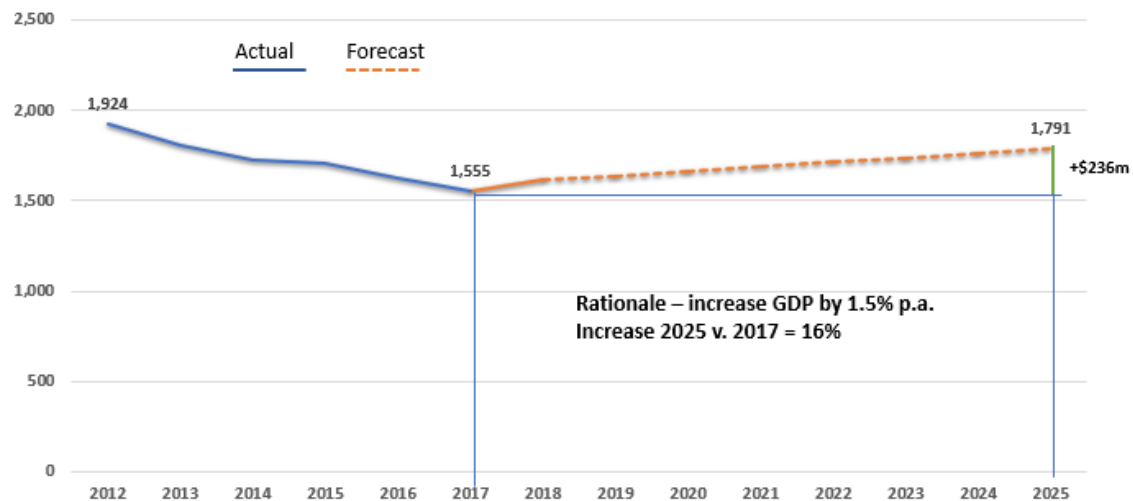
West Coast Region FTE Forecast



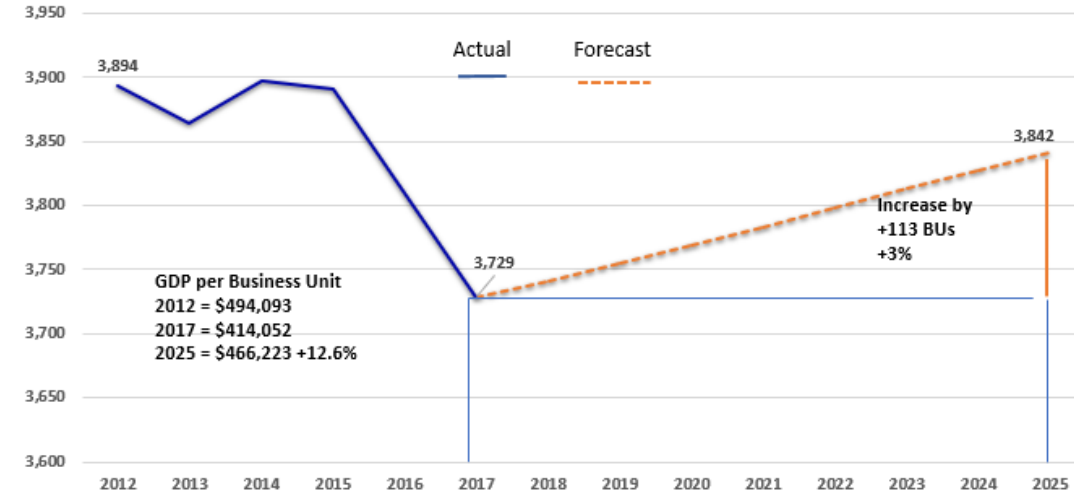
West Coast Region Population Forecast



West Coast Region GDP (at 2010 prices)



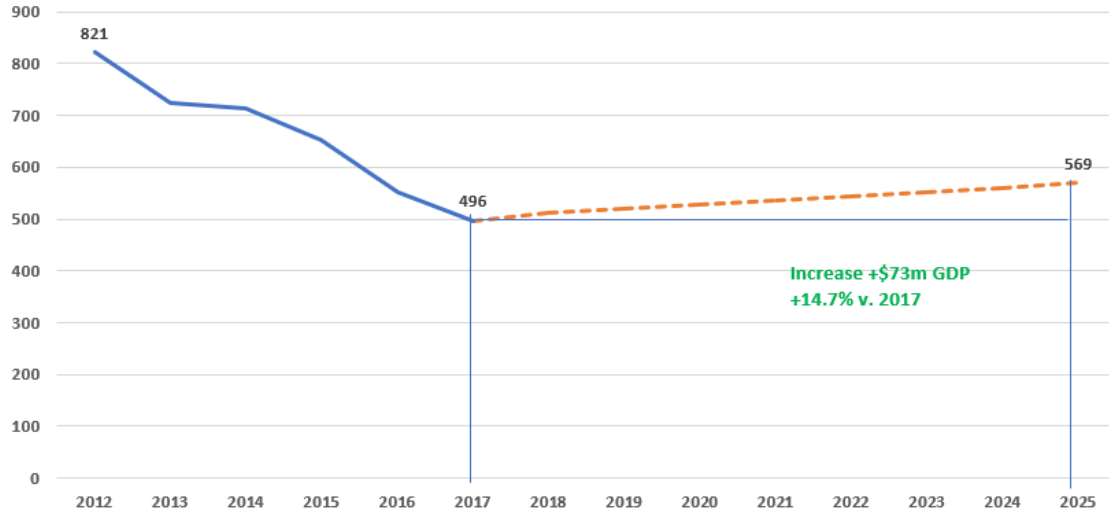
Business Unit Growth Forecast



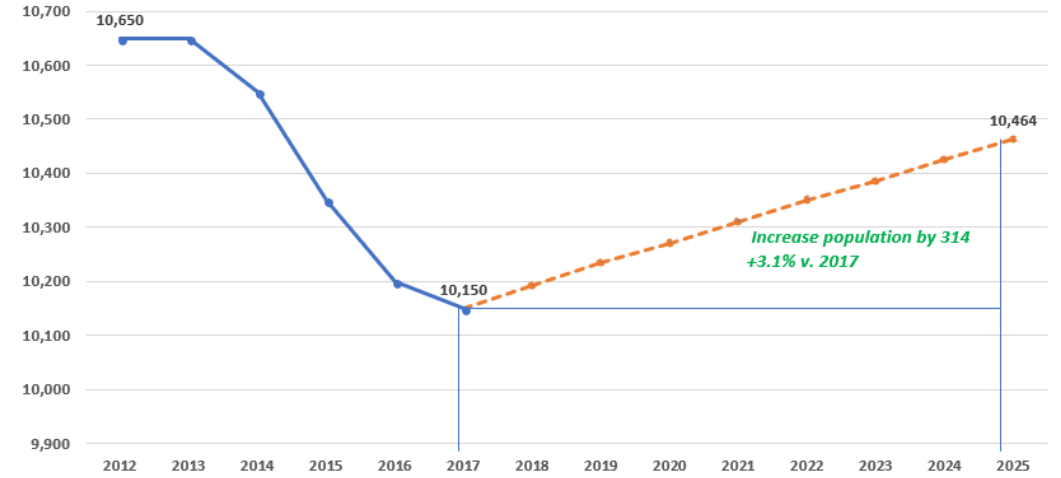
Regional Economic Wellness Check

2017 v. 2012	GDP	FTEs	BUs	Mean Annual Income		Population	Avg House Price
West Coast	-19.8%	-9.6%	-4.2%	+7.5%	=	-1.8%	-0.9%
2025 v. 2017	GDP	FTEs	BUs	Mean Annual Income		Population	Avg House Price
West Coast	+15.2%	+3.6%	+3.0%	+14.4%	=	+3.1%	+8.3%

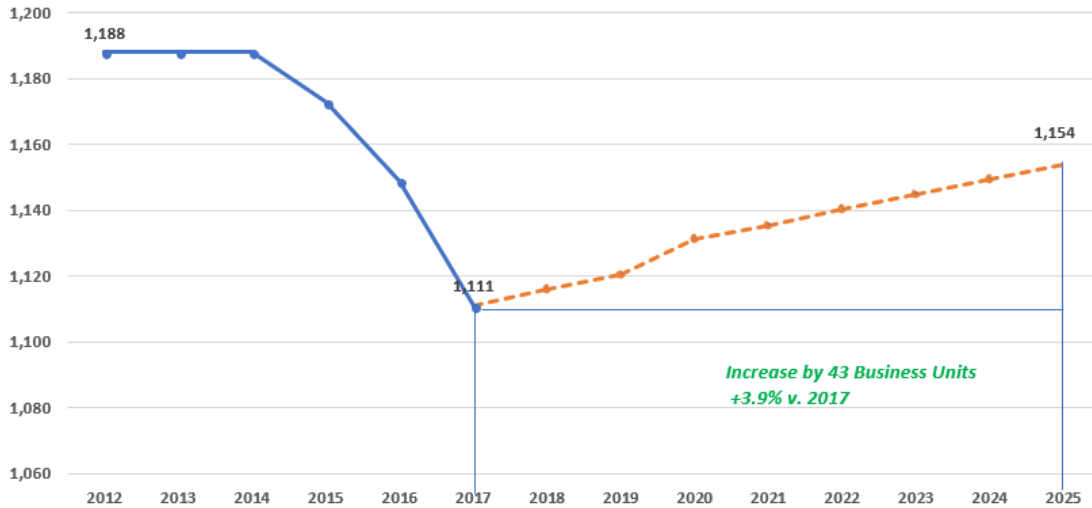
Buller District GDP \$m Forecast (at 2010 prices)



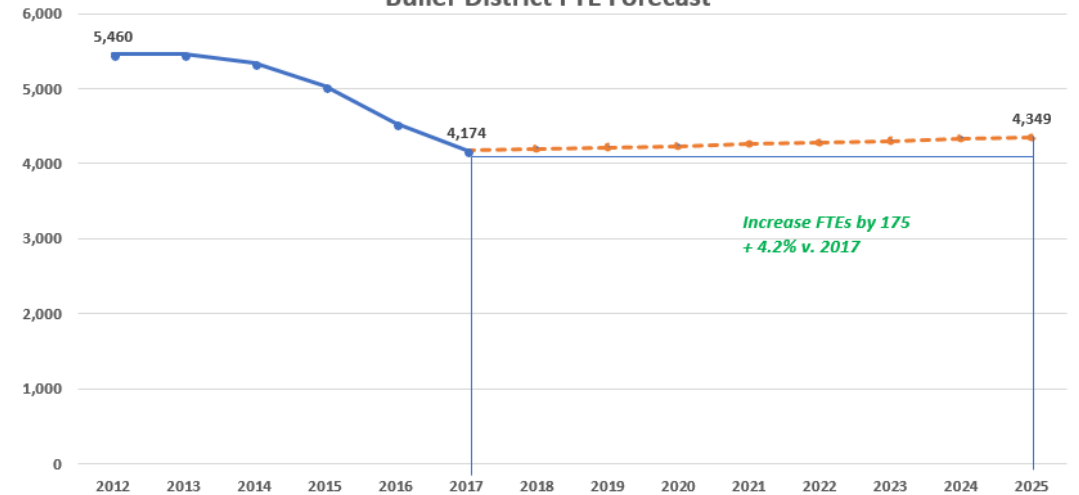
Buller District Population Forecast



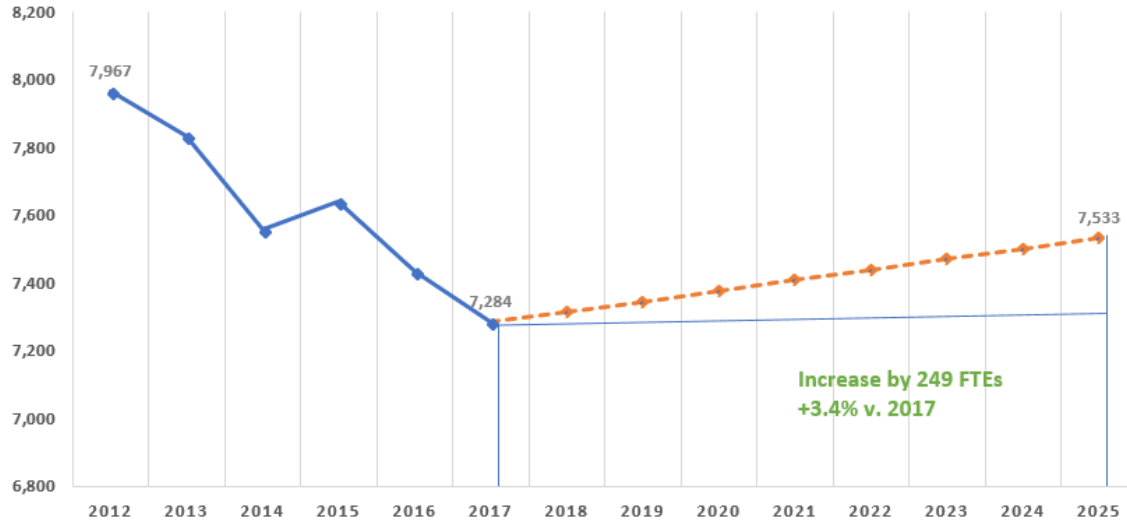
Buller District Business Unit Growth Forecast



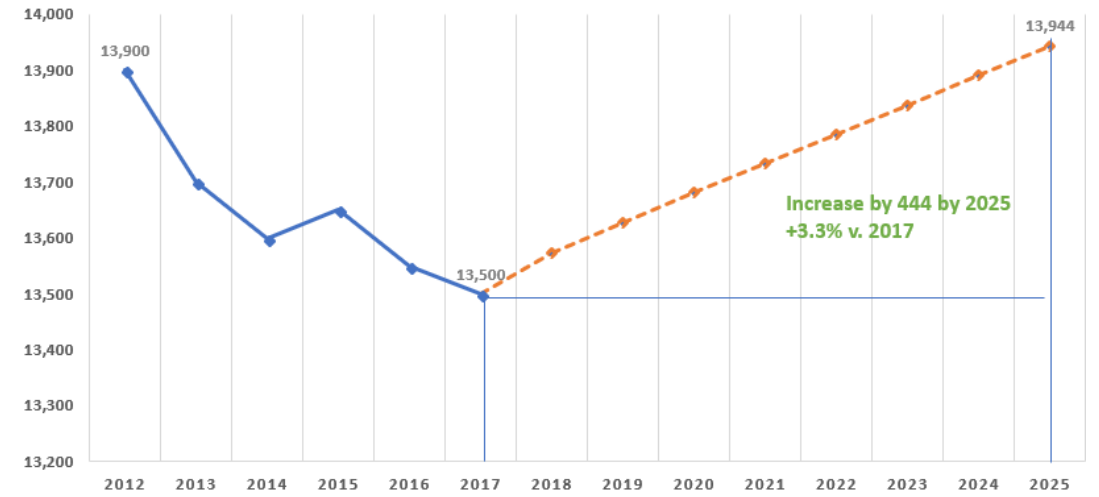
Buller District FTE Forecast



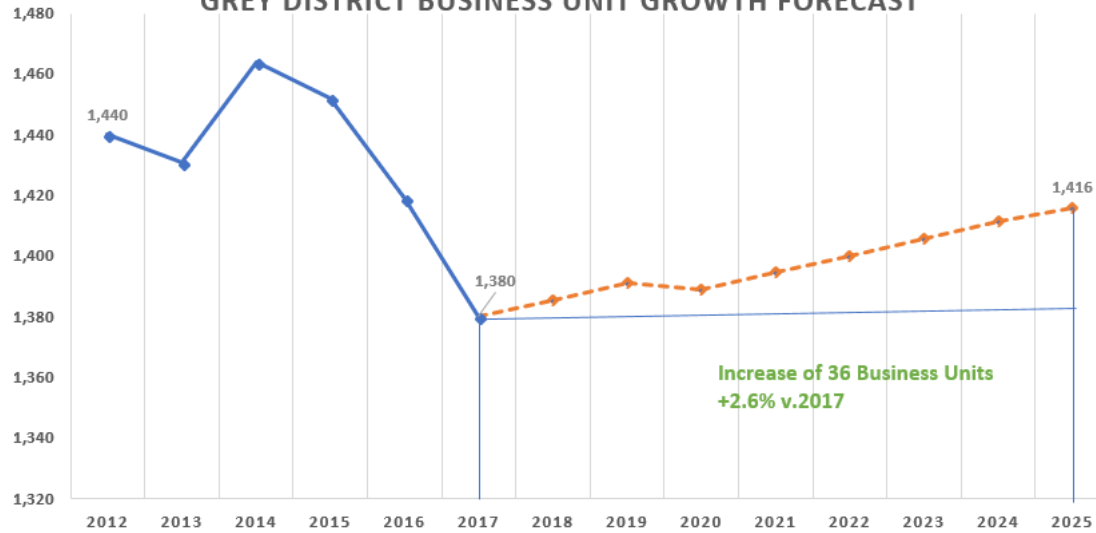
GREY DISTRICT FTE FORECAST



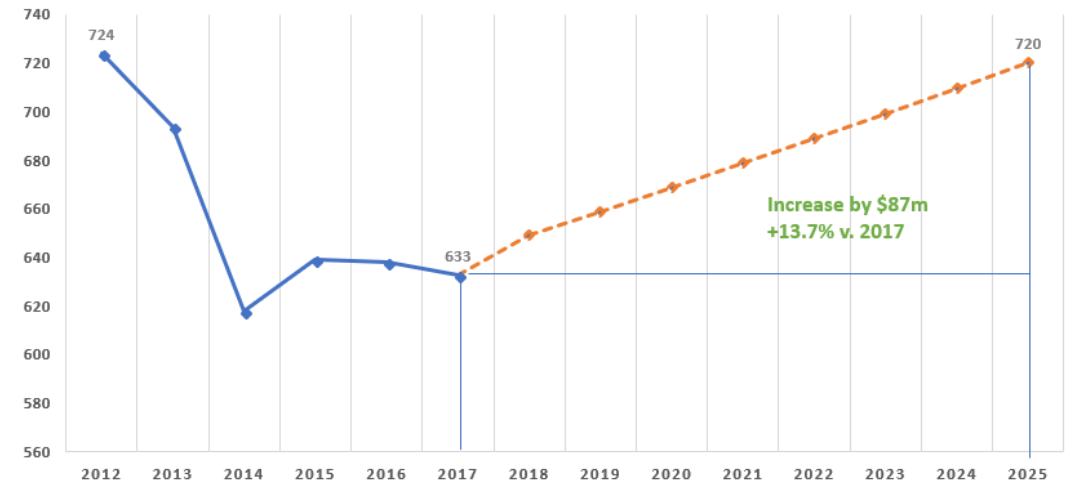
GREY DISTRICT POPULATION FORECAST



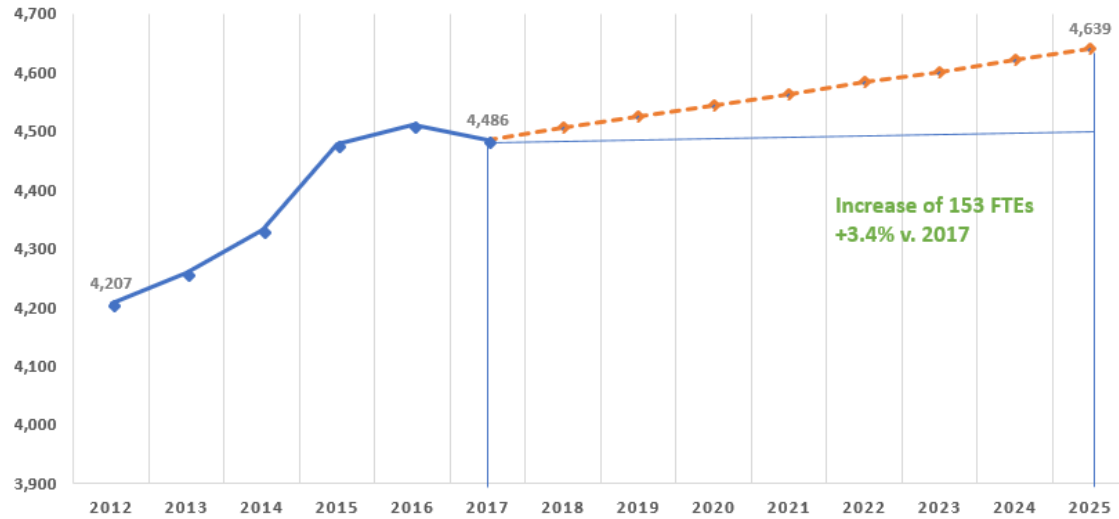
GREY DISTRICT BUSINESS UNIT GROWTH FORECAST



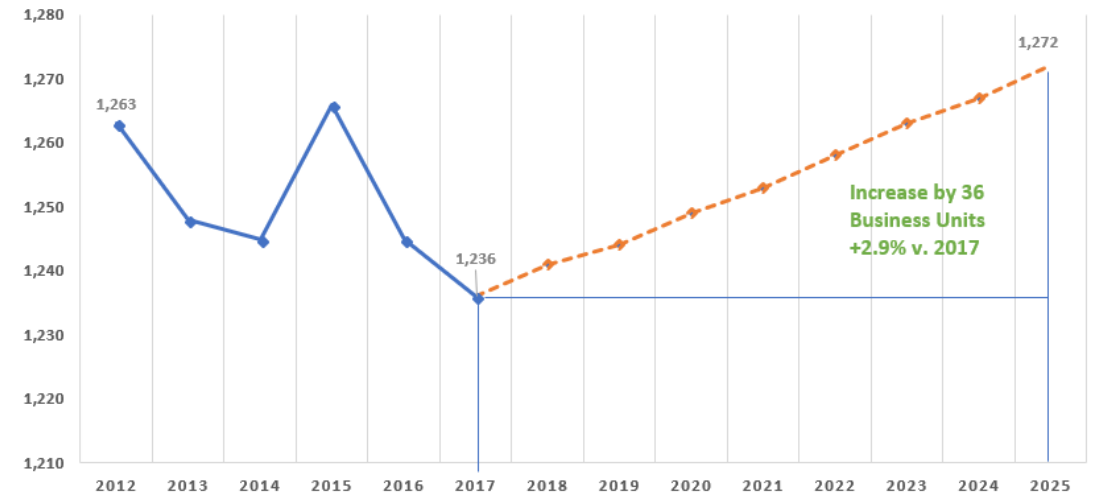
GREY DISTRICT GDP \$M FORECAST (AT 2010 PRICES)



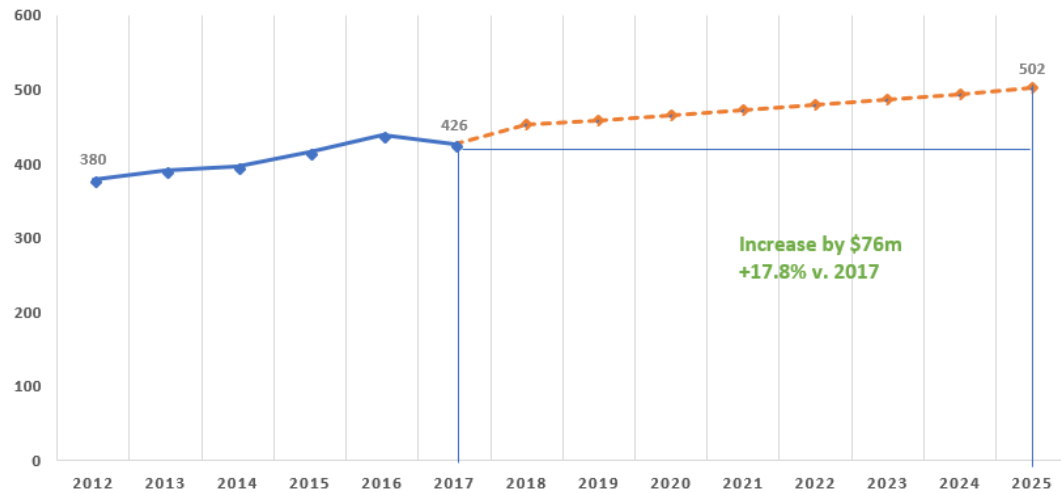
WESTLAND DISTRICT FTE FORECAST



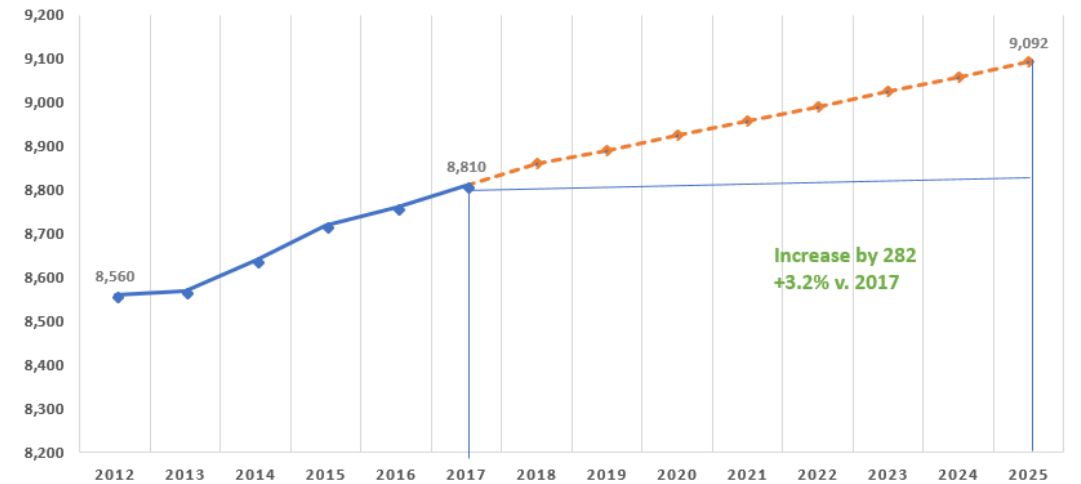
WESTLAND DISTRICT BUSINESS UNIT GROWTH FORECAST



WESTLAND DISTRICT GDP \$M FORECAST (AT 2010 PRICES)



WESTLAND DISTRICT POPULATION FORECAST



Sources of Funding

- Central Government Funding
 - PGF Fund
 - Callaghan Innovation
 - Tourism Infrastructure – Regional facilities Grant Fund
 - NZ Trade & Enterprise
 - DIA – Department of Internal Affairs – Community Groups, Lotto & Gaming Funds
 - NZTA – National Land Transport Fund
- Development West Coast
- Private Investors

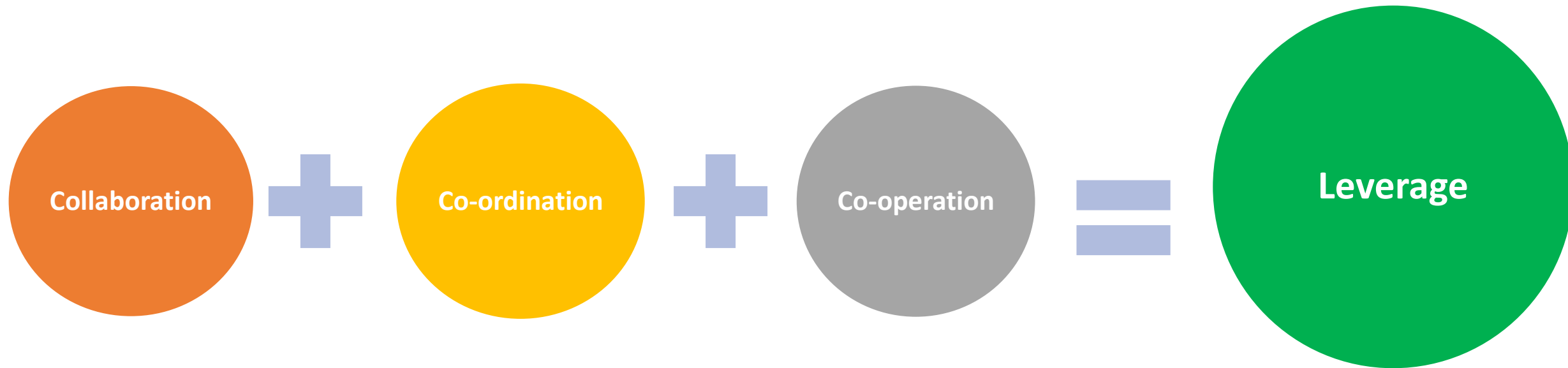
For this fund to be successful, it requires the Economic Development Agencies, Iwi and the District and Regional Councils in the regions to work **collaboratively** in producing a list of priorities for consideration by Ministers.

We have identified the West Coast as a surge region and for that reason we look forward to receiving initiatives which enhance sustainable economic development opportunities, enable Maori to reach their full potential, create sustainable jobs and build resilient communities.

The West Coast is important to us and the Minister for Regional Economic Development and I will be visiting your region soon, but in the meantime, we would like to assure you that you are not missing out on participating in the Provincial Growth Fund. A well-presented set of initiatives in a months' time is better than a hurried uncoordinated list now, so we suggest that you **collaboratively** work together to present us with your ideas for economic development on the West Coast.

PGF Announcements – Excerpt from Winston Peters Letter

How do we attract funding?

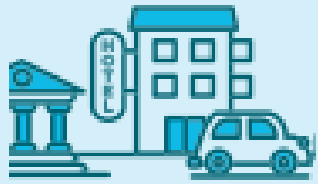


A single vision to Government and Private Investors will assist us in gaining funding

Provincial Growth Fund Criteria

Investment tiers

The Fund has three investment tiers which will deliver these priorities:



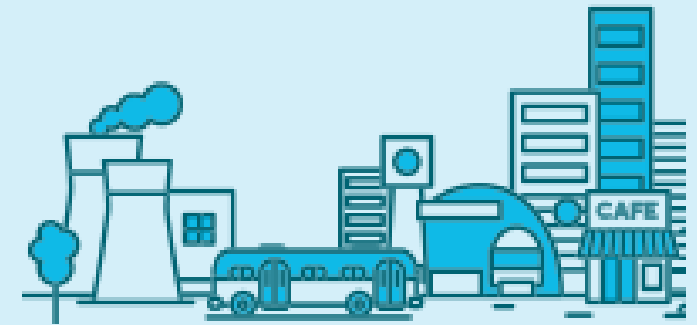
Regional projects and capability

Supporting initiatives for economic development, feasibility studies and capability building.



Sector investment (including the One Billion Trees programme)

Investing in initiatives targeted at priority and/or high value economic opportunities.



Enabling infrastructure projects

Investing in regional infrastructure projects that will lift productivity and grow jobs.

Criteria for all tiers

Projects will be assessed against criteria organised around four themes:

- Link to Fund and government outcomes – The project should lift the productivity potential of a region or regions, and contribute to other Fund objectives. This includes jobs, community benefits, and improved use of Māori assets, sustainability of natural assets, and mitigating and adapting to climate change.
- Additionality – The project needs to add value by building on what is there already and not duplicating existing efforts. The project also needs to generate clear public benefit.
- Connected to regional stakeholders and frameworks – Projects should fit in with agreed regional priorities and need to be discussed with relevant local stakeholders.
- Governance, risk management and project execution – Projects will need to be supported by good project processes and those involved should have the capacity and capability to deliver the project. Projects need to be sustainable in the longer term beyond the Fund's life.

MBIE Assessment Process

Decisions on individual projects will be made by:

- **Senior Regional Officials – up to \$1m**
- **A delegated group of Ministers - \$1m - \$20m**
- **Cabinet – over \$20m**

PGF Funding Announcements up to 26 July 2018

• Northland	\$ 61,108,000
• Tairāwhiti (Gisborne)	\$ 4,102,000
• Bay of Plenty	\$ 6,861,625
• Hawkes Bay	\$ 5,300,000
• Manawatu-Wanganui	\$ 17,060,000
• Taranaki	\$ 21,375,000
• West Coast	\$ 1,725,000
• Otago	\$ 880,000
• Southland	\$ 250,000
• Multi-region	\$ 22,400,000

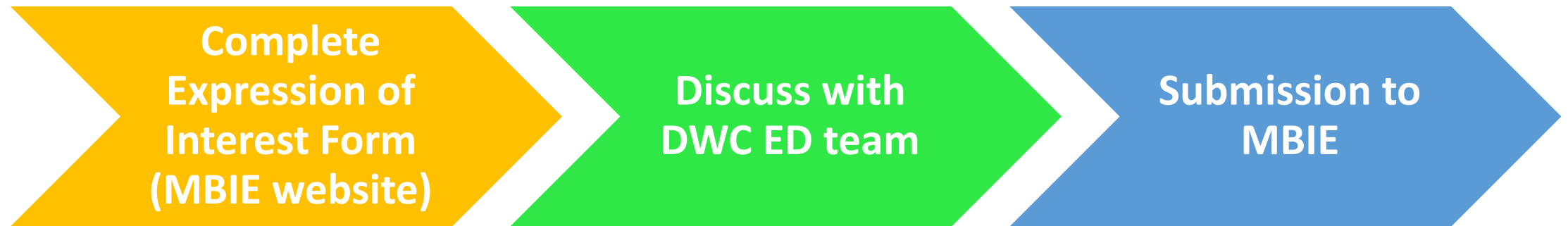
TOTAL

up to \$126,395,600

PGF Funding Announcements up to 26 July 2018 for West Coast Region = \$1,725,000

West Coast	Hokitika to Westport feasibility	KiwiRail	\$250,000	20-Jul
West Coast	Port upgrade and redevelopment feasibility studies (Westport and Grey combined)	Buller District Council & Grey District Council	\$125,000	20-Jul
West Coast	Greymouth Master Plan	Grey District Council	\$250,000	20-Jul
West Coast	Wilderness Cycle Trail	Westland District Council	\$500,000	23-Feb
West Coast	Old Ghost Road Cycle Trail	Mokihinui-Lyel Backcountry Trust	\$500,000	23-Feb
West Coast	Punakaiki Master Plan	Buller District Council	\$100,000	23-Feb

Provincial Growth Fund Applications Process



Priority Rankings by District		
Buller District District Projects Dolomite Point (RGS) Kawitiri Coastal Trail Innovation Park Reefton Power House Scheme Vertigo Technologies Oparara West Coast Natural Oils Ngakawau Restoration power project (HDL) Tunnel House/Horticulture (WtE) Coaltown Museum Development Plan Denniston Adventure Park zipline, film/adventure etc Granity Container Mall Regional Projects Block Chain Co.Starters Westblock Concrete Solutions Westport Harbour West Coast Regional Food Initiative Bio Fuel Road Map Special Economic Zone West Coast Made Arts & Artisan Rejuvenate NZ: Rural Community Development Forum Whitebait Production Untamed Highway	Greymouth District Port of Greymouth & Associated projects Arnold Valley /Salmon Farming Proposal for re-establishment of Regional Service for Crown Agencies Proposal for establishment of Low security Correctional facility Feasibility study - Discovery Centre incl. Maori Story Tree planting & value add incl potential bio-fuel applications Road access to Paparoa Track from Blackball to Croesus Track Road Southern Paparoa Coal Heritage Trail Regional Commercial Events area Lake Brunner - Holistic development plan focusing on cycle track links Maori Initiatives - Not prioritised Cultural tours/Heli Tours Jackson Bay to Milford Sound Ferry Pounamu Trail (Great walk - Jackson Bay to Hollyford) Taonga (Treasured Wildlife) Species tour Garden of Eden snowboarding/eli-skiing Land based aquaculture Medicinal cannabis and hemp Laminated timbers customary/commercial access to natural resources Gem mineral exploration Natural medicines Tea kawa/kawa Freshwater mussels Sufing academy/big wave surfing	Westland District NZ Pounamu Centre & Westland Museum Geo Thermal- Hot water extraction - low cost heat source Finalise solution for Franz Josef infrastructure Salmon Farming Tech space - Technology, Innovation & Enterprise Hub Westland Heritage & Cultural Tourism Development Project Civil Aviation Training Hub - helicopters Garnet Mining Hokitika Airport Runway Extension Upgrade rail from Westport/Greymouth to Hokitika Retirement Village Pensioner Housing New Westland Tourist Ventures West Coast Wilderness Trail extension Haast & Jackson Bay as Iconic Destination Strategic Case for the Haast to Hollyford Road



**FULL
SPEED
AHEAD**