

Decision number:

113-2026

IN THE MATTER of Sale and Supply of Alcohol
Act 2012(the Act)

AND

IN THE MATTER of an application by **Suncere
Investment Limited**
pursuant to s127 of the Act
for the renewal and variation
of the OFF Licence in respect
of premises situated at 26
Haast-Jackson Road, Haast
known as the "**Heartland
Hotel Haast**"

BEFORE THE WESTLAND DISTRICT LICENSING COMMITTEE

The Application

Suncere Investment Limited applies for the renewal and variation of the OFF Licence in respect of premises situated at 26 Haast-Jackson Road, Haast known as the "**Heartland Hotel Haast**."

The business is an accommodation provider in Haast with an "across **the bar off licence**." They offer food, alcohol and accommodation to the locals, tourists and tour parties.

The current off-licensed days and hours are **Monday to Sunday 10.00am to 11.00pm. No changes are sought.**

These hours are within the default national maximum trading hours for OFF licensed premises.

The applicant seeks to amend the designation of the hotel and only have a narrow strip in front of the bar designated as the Supervised Area.

The application was publicly notified on the council website from the **9th of June 2026. No objections were received from members of the public.**

Reasons for the Decision

Neither the Police nor the Medical Officer of Health has raised any matters in opposition.

The inspector reports that the amenity and good order of the area has not been reduced by more than a minor extent.

The applicant advises that all off sales are conducted in the Frontier Bar.

As we told the applicant in our Minute of 5 September 2026

THE LAW

Section 119

Restricted and supervised areas

*(1) The licensing authority or **licensing committee concerned must do one of the things** described in subsection (3) when issuing an on-licence for a hotel or a tavern.*

(2).....

(3) The things referred to in subsections (1) and (2) are—

(a) designate all of the premises—

(i) an area to which minors must not be admitted; or

(ii) an area to which minors must not be admitted unless accompanied by a parent or guardian: or

(iii) designate a part (or any of 2 or more parts) of the premises an area to which minors must not be admitted: (Restricted Area)

(c) designate a part (or any of 2 or more parts) of the premises an area to which minors must not be admitted unless accompanied by a parent or guardian: (Supervised Area)

*In **Kim Ashton Williams LLA 2291/96** at paragraph [46] the Authority said:*

*We have come to the view that in assessing which parts of any premises should be designated, **our duty is to impose a designation on any bar or other area used principally or exclusively for the sale or consumption of liquor** “ (our emphasis)*

All off sales are conducted in the Frontier bar.

The applicant now consents to the Frontier Bar remaining as a Supervised Area.

I am satisfied as to the matters to which we must have regard as set out in s.131 of the Act.

I deal with the application on the papers.

DECISION

The District Licensing Committee Chairman, acting pursuant to the Sale and Supply of Alcohol Act 2012, **approves** an application by **Suncere Investment Limited** for the renewal of the OFF Licence in respect of premises situated at 26 Haast-Jackson Road, Haast known as the “**Heartland Hotel Haast**” subject to conditions.

We refresh the licence conditions to reflect best practice.

Conditions:

The OFF licence is subject to the conditions listed below:

1. Alcohol may be sold on, or delivered from, the premises for consumption off the premises, or supplied free as a sample for consumption on the premises, only on the following days and hours:

Monday to Sunday from 10:00am until 11:00pm

2. No alcohol is to be sold on, or delivered from, the premises on Good Friday, Easter Sunday or Christmas Day or before 1.00 pm on Anzac Day;
 3. While alcohol is being supplied free as a sample, water is to be provided to patrons free of charge at the place where the samples are being supplied,
 4. The following parts of the premises is designated as a **Supervised Area: Frontier Bar**;
 5. The Licensee must have available for purchase on the premises, at all times when the premises are open for the sale and supply of alcohol, a reasonable range of non-alcoholic and low-alcohol beverages;
 6. A properly appointed Certificated, or Acting or Temporary, Manager must be on duty at all times, within the licensed area, when the premises are open for the sale and supply of alcohol and their full name must be on a sign prominently displayed in the premises;
 7. The Licensee must display:
 - a. At every point of sale, signs detailing restrictions on the sale and supply of alcohol to minors and intoxicated persons;
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- b. At the principal entrance to the premises, so as to be easily read by people immediately outside the premises, a sign stating the ordinary hours of business during which the premises will be open for sale of alcohol;
- c. A copy of the licence attached to the inside of the premises so as to be easily read by people entering each principal entrance.

The renewal will be for three years from the expiry of the current licence and a replacement licence is to be issued.

DATED at Hokitika this 14th day of September 2026



Murray Clearwater
Chairperson/Commissioner
Westland District Licensing Committee

