

Level 1, BNZ Centre  
120 Hereford Street  
PO Box 1479  
Christchurch 8011

25/06/2025

Dear Candidate

### **Electioneering Signs Adjacent to State Highways**

NZ Transport Agency Waka Kotahi (NZTA), as road controlling authority for State highways throughout New Zealand, seeks the co-operation of your party in controlling the location of electioneering signs adjacent to those highways.

The NZTA board continues to be concerned with the potential for driver distraction arising from signs, particularly those adjacent to intersections and along higher speed arterial routes carrying high traffic volumes. From New Zealand and overseas experience, it is clear that there is a direct correlation between indiscriminate signing and increased accident rates on roads. NZTA is keen to ensure that electioneering signing for the forthcoming elections does not contribute in any way to reversing the current trend which sees the road toll decreasing on New Zealand roads..

There are some fundamental considerations we would ask you to make when erecting electioneering signs adjacent to state highways:

- In rural areas the signs should be located off the highway reserve. You will, of course, need to consult with property owners and the appropriate local authority to gain any necessary consents. In exceptional situations only, the NZTA may permit erection of signs within the road reserve but this must not be done without the written approval of the NZTA.
- In urban areas (where speed limits are 70 km/h or less) you should seek the local authority's approval for erection within or adjoining the road reserve.
- Signs must not be reflectorised, illuminated or erected in such a location that will create an obvious conflict with existing road signs. Signs must not imitate or be of a form similar to any traffic signs. (This is a legal requirement in terms of the Land Transport Act 2003.)
- The location of signs must give consideration to visibility and other traffic safety aspects.
- Signs will not be permitted on or adjacent to motorways.
- Signs erected on rural State highways in a location or manner likely to cause distraction or danger to road users may be removed by the NZTA or its agents without prior notice. Where a sign is removed by the NZTA the party will then be advised of the action taken and that the sign may be redeemed for a fee of \$50 to cover NZTA costs.
- For the above noted safety reasons, vehicle mounted signs situated on State highways are also discouraged by the NZTA.

As per Elections NZ guidance, signs are only allowed to be put up 9 weeks before election day (from Friday 8<sup>th</sup> August 2025) and must be removed by the day before the election (Friday 10<sup>th</sup> October 2025). **Some councils have a different date depending on their district plan so please check with them in the first instance.**

Thank you for your co-operation. If you have any further queries, please contact Liesa Hunter, Network Technician on 021 191 7389 or [Liesa.Hunter@nzta.govt.nz](mailto:Liesa.Hunter@nzta.govt.nz)

Yours sincerely

A handwritten signature in dark ink, appearing to read 'Mark Pinner', with a stylized, cursive script.

**Mark Pinner**

System Manager Central South Island