

COMMUNITY ENGAGEMENT PLAN

Hokitika Town Belt East Development (site of the former Hokitika Racecourse)

APRIL 2023



Background

Overview prepared as requested by Westland District Council who passed a resolution to engage with the Westland Community on the future use of the former Hokitika Racecourse.

Joseph and Associates have drafted the following communication and engagement plan for Council's consideration for implementation.



Team

Rachel Leitch, SME Community Engagement

A senior internal and external communications practitioner with over 20 years' experience, spanning a wide range of organisational types within multiple industry sectors including: local government, global corporate, infrastructure, supply chain, education providers, conferencing and events, and inbound tourism in both domestic and international markets.

Paul Zaanen, Project Lead

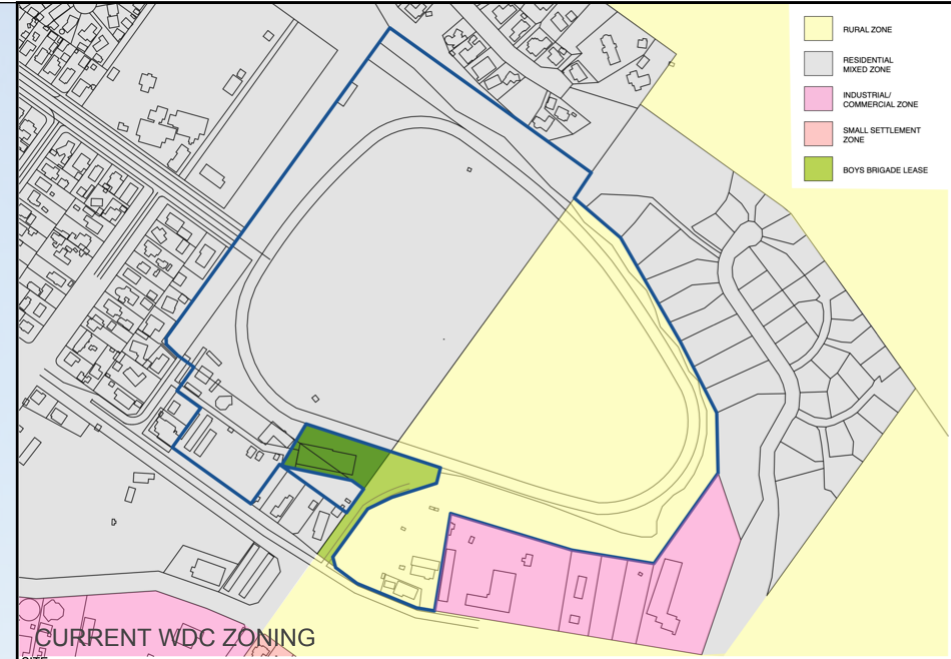
Extensive engagement experience for NGO's, Private Sector and Public Sector. Westport based and has been Project Lead for the IAF negotiations for WDC.

Jason Mill, Design Lead and Co-ordination

Experienced Designer with a demonstrated history of working in the architecture & construction industry. Strong professional skilled in 3D Modelling, Visualization, Sustainability, CAD/BIM, and Multimedia. Design lead for the IAF negotiations for WDC.

Overview

- LTP
- Zoning
- IAF process



Within Previous Recommendations ...

Consultation and engagement

- Core to success of the development
- Stakeholder meetings
- Synergy with recreational reserve and residentially zoned land development
- Findings contribute to criteria for potential EOI / RFP + development agreement

Identified Stakeholders

- Current users of land area (former racecourse)
- Local Iwi
- Neighbours of East Town Belt
- Event Owners / Managers
- Long Term Plan submitters
- Sport and Recreational groups
- Westland District Council rate payers

Method of engagement

- Stakeholder Facilitated Workshops
- Have your say (online engagement via WDC website)
- Drop-in session
- Print format Questionnaire

Consultation & Engagement to date ...

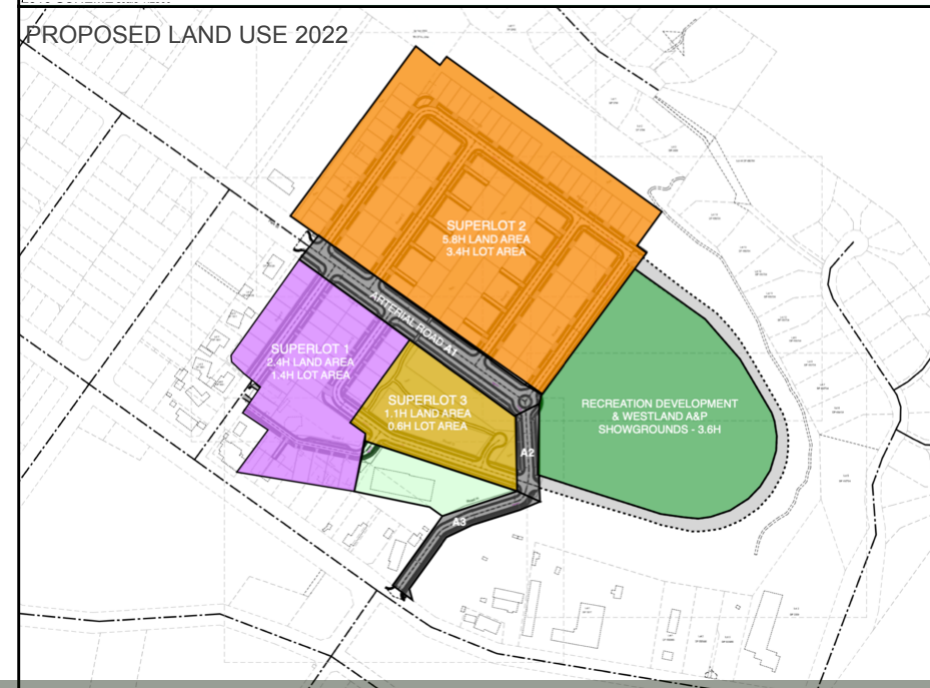
- Long Term Plan
- WDC discussions with current land users
- RSL - Sports groups engagement and report
- Te Tai o Poutini Plan (TTPP)

Engagement Content

Sharing information

a). WDC ownership and possible development intention

- Land sale from racecourse to WDC
- Long Term Plan
- Infrastructure Acceleration Fund
- EOI /RFP for potential development partner

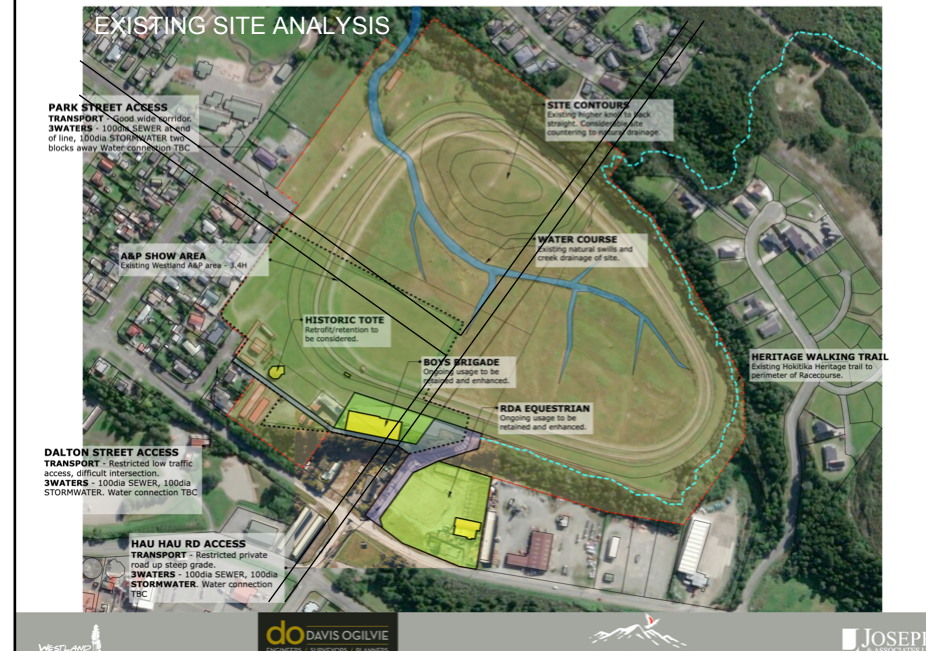
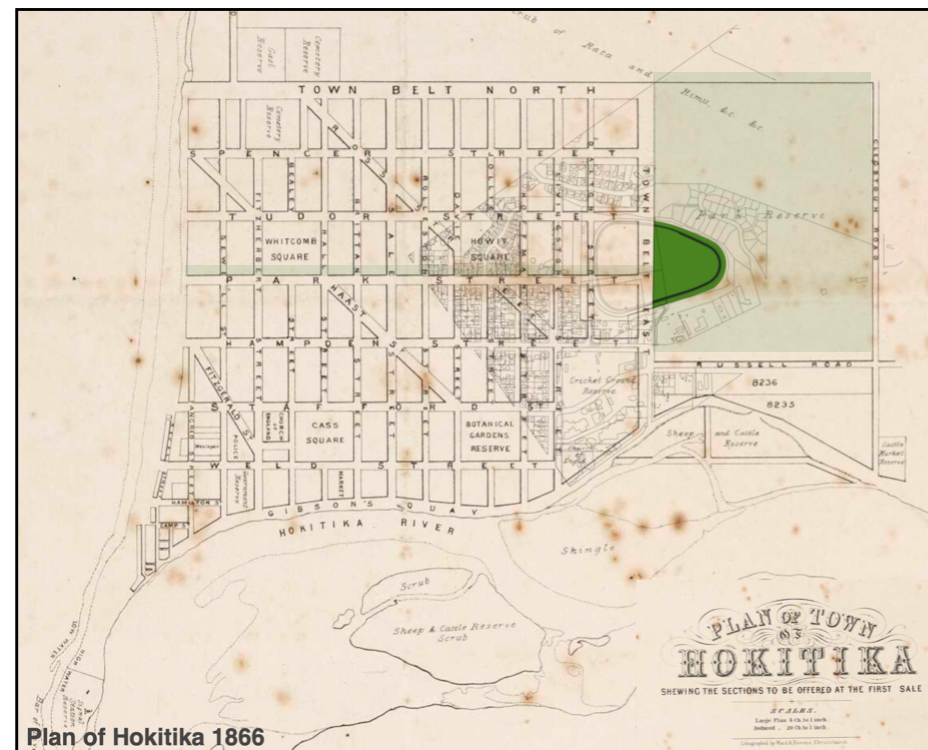


Engagement Content

Sharing information

b). Land use (historic and current)

- Original/historic zoning
- Existing structures
- Current users



Engagement Content

Sharing information

c). Land use (proposed)

- Housing
- Recreational
- Community / commercial spaces
- Linkages



Engagement Content

Sharing information

d). Future Vision for Hokitika

Current statistical forecast

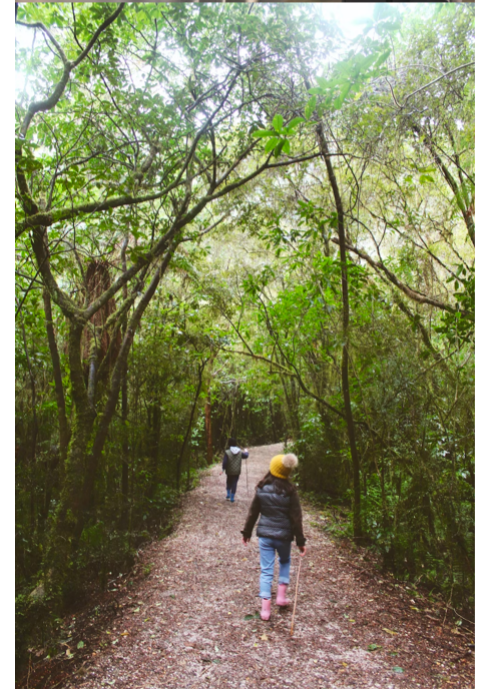
- Aging population
- Declining population



Engagement Content

Seeking information

- a). Balance of Residential vs Recreational
- b). Extension of Park Road to Town Belt East
- c). Utilisation and Integration of Existing Assets (buildings)
- d). Types of Residential Dwellings



Engagement Content

Seeking information

Future Vision for Hokitika

Changing the forecast

- Who do you want to live here
- The proposed development is an opportunity (to retain and attract people)



The Call to Engage

- Direct invite via existing channels
- WDC Website
- WDC social media channels
- Full Page Newspaper advertisement



Post Engagement

Written report

- findings (collated data)
- recommendations
- presentation to WDC

TIMELINE

DATE/ TIMING	ACTIVITY
27/4/23	Council meeting
Early May	Early Awareness email to key stakeholders
Early May	Social Media
Early May	Media Release + full page print advert
Mid May	Workshop - Stakeholder group 1 - users/LTP submitters
Mid May	Workshop - Stakeholder group 1 - Neighbours and affected residents
Mid May - Early June	Have your say online (WDC Website) and Print questionnaire at WDC locations.
Early June	Drop in
Late June	Report to Council

Council Feedback

- Is the Content Correct?
- Have we got the timeline and activity correct?
- Are there any key questions or concerns?