

Decision number: 112-2026

IN THE MATTER of Sale and Supply of Alcohol
Act 2012(the Act)

AND

IN THE MATTER of an application by **Suncere
Investment Limited**
pursuant to s127 of the Act
for the renewal of the ON
Licence in respect of
premises situated at 26
Haast-Jackson Road, Haast
known as the "Heartland
Hotel Haast."

BEFORE THE WESTLAND DISTRICT LICENSING COMMITTEE

The Application

Suncere Investment Limited applies for the renewal and variation of the ON Licence in respect of premises situated at 26 Haast-Jackson Road, Haast known as the "**Heartland Hotel Haast**."

The business is an on-licensed hotel with an 'across the bar' off licence. The offer food alcohol and accommodation to the locals, tourists and tour parties.

The current days and hours are **Monday to Sunday 10.00am to 2.00am the following day. No changes are sought.**

These hours are within the default national maximum trading hours for ON licensed premises.

The application was publicly notified on the council website from the 9th of June 2026. No objections were received from members of the public.

Reasons for the Decision

Neither the Police nor the Medical Officer of Health has raised any matters in opposition.

The inspector reports that the amenity and good order of the area has not been reduced by more than a minor extent.

However, the applicant seeks to amend the designation regime of the hotel and reduce the Supervised Area to a narrow strip in front of the bar.

The inspector does not support the request as the proposed area would be of no practical use and contrary to the provisions of the Act.

As we described to the applicant in our Minute of 5 September 2026

THE LAW

Section 119

Restricted and supervised areas

(1)The licensing authority or **licensing committee concerned must do one of the things** described in subsection (3) when issuing an on-licence for a hotel or a tavern.

(2).....

(3)The things referred to in subsections (1) and (2) are—

(a)designate all of the premises—

(i)an area to which minors must not be admitted; or

(ii)an area to which minors must not be admitted unless accompanied by a parent or guardian: or

(iii)designate a part (or any of 2 or more parts) of the premises an area to which minors must not be admitted: (Restricted Area)

(c)**designate a part (or any of 2 or more parts) of the premises an area to which minors must not be admitted unless accompanied by a parent or guardian: (Supervised Area)**

In **Kim Ashton Williams LLA 2291/96** at paragraph [46]¹ the Authority said:

We have come to the view that in assessing which parts of any premises should be designated, **our duty is to impose a designation on any bar or other area used principally or exclusively for the sale or consumption of liquor “ (our emphasis).**

The applicant has responded and consents to the Frontier Bar being designated as a Supervised Area at all times. The new floor plans are as depicted on the plans stamped 14 September 2026.

I am now satisfied as to the matters to which we must have regard as set out in s.131 of the Act.

I deal with the application on the papers.

¹ Kim Ashton Williams LLA 2291/96 at paragraph [46]

DECISION

The District Licensing Committee Chairman, acting pursuant to the Sale and Supply of Alcohol Act 2012, **approves** an application by **Suncere Investment Limited** for the renewal of the ON Licence in respect of premises situated at 26 Haast-Jackson Road, Haast known as the “**Heartland Hotel Haast**” subject to conditions.

We refresh the licence conditions to reflect best practice.

Conditions:

The ON licence is subject to the conditions listed below:

1. Alcohol may be sold or supplied for consumption on the premises only on the following days and hours:
Monday to Sunday 10.00am to 2.00am the following day;
 2. Drinking water is to be provided to patrons free of charge from a water supply prominently situated on the premises.
 3. The following parts of the premises is designated as Supervised Area: **The Frontier Bar**
 4. The licensee must have available for consumption on the premises, at all times when the premises are open for the sale and supply of alcohol, a reasonable range of non-alcoholic and low-alcohol beverages.
 5. Food must be available for consumption on the premises at all times the premises are open for the sale and supply of alcohol, in accordance with the sample menu supplied with the application for this licence or menu variations of a similar range and standard. Menus must be visible, and food should be actively promoted;
 6. A properly appointed certificated, or Acting or Temporary, manager must be on duty at all times when the premises are open for the sale and supply of alcohol and their full name must be on a sign prominently displayed in the premises;
 7. The licensee must provide information, advice and assistance about alternative forms of transport available to patrons from the licensed premises;
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8. The Licensee must display:
- a. At every point of sale, signs detailing restrictions on the sale and supply of alcohol to minors and intoxicated persons;
 - b. At the principal entrance to the premises, so as to be easily read by people immediately outside the premises, a sign stating the ordinary hours of business during which the premises will be open for sale of alcohol;
 - c. A copy of the licence attached to the premises so as to be easily read by persons attending the premises;

The renewal will be for three years from the expiry of the current licence, and a replacement licence is to be issued.

DATED at Hokitika this 14th day of September 2026



Murray Clearwater
Chairperson/Commissioner
Westland District Licensing Committee

